

# **SUMMER**

# **2016**

**FACULTY OF BUSINESS**

**UG DEGREE PLANNER**

**HANDOUT VERSION**

# FACULTY OF BUSINESS

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## 1.1. Bachelor of Business Administration<sup>1</sup>

Testamur Title of Degree:	Bachelor of Business Administration
Abbreviation:	BBA
Home College:	Faculty of Business
Duration:	4 years (8 Sessions) full time
Total Credit Points:	204
Starting Session(s):	Any session (Autumn, Spring or Summer)
Delivery Mode:	Face to face
Location:	University of Wollongong in Dubai, Knowledge Village
UOWD Course Code:	1783

### Overview

The Bachelor of Business Administration degree program aims to provide students with a broad general education and the necessary business knowledge and skills to prepare them for entry level positions in organizations. On completion of the BBA program graduates will have acquired adequate knowledge in accounting, economics, marketing and management to solve business problems.

### Degree Requirements

Students are required to complete thirty three (33) subjects (204 cps) according to the sequence of study shown below. There are thirty (30) compulsory subjects that are required, and three (3) elective subjects to be selected from the approved subjects provided each session. The full list of subjects is shown below.

1. The following are general education subjects :

Code	Title	Pre-Requisite	Session	CP
GED010	Academic Study Skills 1	None	Autumn/Spring	12
GED020	Academic Study Skills 2	GED010	Autumn/Spring	6
ARTS017	Islamic Culture	None	Autumn/Spring	6
MATH015	Foundation Mathematics A	None	Autumn/Spring	6
STAT015	Foundation Mathematics	None	Autumn/Spring	6
CSCI015	Computer Applications	None	Autumn/Spring	6
<b>One subject from the following list:</b>				
ENVI030	Environmental Sciences	None	Autumn/Spring	6
PHYS030	Foundation Physics	None	Autumn/Spring	6
<b>One subject from the following list:</b>				
PSYC015	Introduction to Psychology	None	Autumn/Spring	6
SOC103	Introduction to Sociology	None	Autumn	6
<b>One subject from the following list:</b>				
ARTS035	Introduction to Philosophy	None	Autumn/Spring	6
LAW101	Law, Business, and Society	None	Autumn/Spring	6

<sup>1</sup> The part-time mode of delivery of the BBA program is not available from the spring semester of 2013 until further notice.

2. The following are core subjects :

Code	Title	Pre-Requisite	Session	CP
ACCY111 (earlier was ACCY100)	Accounting Fundamentals in Society	None	Autumn/Spring	6
ACCY112 (earlier was ACCY102)	Accounting in Organizations	ACCY111 or ACCY100	Autumn/Spring	6
ACCY211	Management Accounting II	ACCY112 or ACCY102	Autumn	6
COMM101	Principles of Responsible Commerce	None	Autumn/Spring	6
COMM113 (earlier was COMM110)	Business Oriented Information Systems	None	Autumn/Spring	6
COMM121	Quantitative Methods I	STAT015	Autumn/Spring	6
ECON101	Macroeconomic Essentials for Business	None	Autumn/Spring	6
ECON111	Introductory Microeconomics	None	Autumn/Spring	6
ECON332	Managerial Economics and Operations	COMM121	Spring	6
FIN111 (earlier was FIN221)	Introductory Principles of Finance	None	Autumn/Spring	6
FIN226	Financial Markets & Institutions	(ACCY112 or ACCY102 and ECON111) or FIN111	Spring	6
MARK101	Marketing Principles	None	Autumn/Spring	6
MARK270	Services Marketing	MARK101	Autumn	6
MGMT102	Business Communications	None	Autumn/Spring	6
MGMT110	Introduction to Management	None	Autumn/Spring	6
MGMT201	Organizational Behaviour	MGMT110	Spring	6
MGMT206	Managing Human Resources	MGMT110	Spring	6
MGMT215	Small Business Management	MGMT110	Autumn	6
MGMT314	Strategic Management	MGMT110 or MARK101 plus 72 cp	Autumn/Spring	6
MGMT389	International Business Management	MGMT110 and MARK101	Autumn	6
COMM334	Intercultural Applications of Socially Innovative Business	96 cp including all commerce core subjects	Autumn/Spring	6
Plus	THREE electives (of 6 CP) minimum			18
<b>Minimum Credit Points required to qualify for this BBA Degree</b>				<b>204</b>

#### BBA Electives

- Electives are subjects which are not stated in the above subject list of the BBA Degree
- Zero level subjects are not considered as electives

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.

## 1.2. Bachelor of Commerce

Testamur Title of Degree:	Bachelor of Commerce
Abbreviation:	BCom
Home College:	Faculty of Business
Duration:	4 years (8 Sessions) full time
Total Credit Points:	204
Starting Session(s):	Any session (Autumn, Spring or Summer)
Delivery Mode:	Face to face
Location:	University of Wollongong in Dubai, Knowledge Village
UOWD Course Code:	1710

### Overview

The Bachelor of Commerce degree programs aims to provide students with a good grounding in various fields of business and an opportunity to specialize in a selected area of business. The majors offered include Accounting, Finance, Human Resource Management, Management, Marketing, and International Business. All courses within the program are designed for a rapidly changing world with innovation, market-relevance, flexibility and an international focus. The program builds a bridge between the academic environment and the world outside.

### Degree Requirements

Students are required to complete thirty three (33) subjects (204cps) according to the sequence of study listed below. For all BCom Majors, students must complete the following nine (9) general education subjects and thirteen (13) core subjects, except Bcom Finance which has twelve (12) core subjects. In addition, students must complete their major subjects and electives for each BCom major

1. The following general education subjects :

Code	Title	Pre-Requisite	Session	CP
GED010	Academic Study Skills 1	None	Autumn/Spring	12
GED020	Academic Study Skills 2	GED010	Autumn/Spring	6
ARTS017	Islamic Culture	None	Autumn/Spring	6
MATH015	Foundation Mathematics A	None	Autumn/Spring	6
STAT015	Foundation Mathematics	None	Autumn/Spring	6
CSCI015	Computer Applications	None	Autumn/Spring	6
<b>One subject from the following list:</b>				
ENVI030	Environmental Science	None	Autumn/Spring	6
PHYS030	Introduction to Physics	None	Autumn/Spring	6
<b>One subject from the following list:</b>				
PSYC015	Introduction to Psychology	None	Autumn/Spring	6
SOC103	Introduction to Sociology	None	Autumn	6
<b>One subject from the following list:</b>				
ARTS035	Introduction to Philosophy	None	Autumn/Spring	6
LAW101	Law, Business, and Society	None	Autumn/Spring	6

2. The following program core subjects :

Code	Title	Pre-Requisite	Session	CP
ACCY111 (earlier was ACCY100)	Accounting Fundamentals in Society	None	Autumn/Spring	6
ACCY112 (earlier was ACCY102)	Accounting in Organizations	ACCY111 or ACCY100	Autumn/Spring	6
COMM101	Principles of Responsible Commerce	None	Autumn/Spring	6
COMM113 (earlier was COMM110)	Business Oriented Information Systems	None	Autumn/Spring	6
COMM121	Statistics for Business	STAT015	Autumn/Spring	6
ECON101	Macroeconomic Essentials for Business	None	Autumn/Spring	6
ECON111	Introductory Microeconomics	None	Autumn/Spring	6
FIN111 (earlier was FIN221)	Introductory Principles of Finance	None	Autumn/Spring	6
MARK101	Marketing Principles	None	Autumn/Spring	6
MGMT102	Business Communications	None	Autumn/Spring	6
MGMT110	Introduction to Management	None	Autumn/Spring	6
MGMT316* (Except in BCom Finance Major)	Operations Management	COMM121 or STAT131	Autumn/Spring	6
COMM334	Intercultural Applications for Socially Innovative Business	96 cp including all commerce core subjects	Autumn/Spring	6

### 1.2.1. Bachelor of Commerce (Accountancy)

#### Overview

A major in Accounting will enable students to understand and critically analyze financial reporting issues and their impact within the framework of the Generally Accepted Accounting Principles. They will also develop an understanding of cost and management accounting techniques for planning, decision-making and performance evaluation. Students will be provided a foundation in the procedures of auditing and international taxation.

To satisfy the requirements for a major study in Accountancy, a student shall satisfactorily complete the Bachelor of Commerce program core subjects, as listed in the degree requirements, plus the following additional major subjects for a total of thirty one (31) compulsory subjects and two (2) electives:

Code	Title	Pre-Requisite	Session	CP
ACCY200	Financial Accounting IIA	ACCY112 or ACCY102	Autumn	6
ACCY201	Financial Accounting IIB	ACCY200	Spring	6
ACCY211	Management Accounting II	ACCY112 or ACCY102	Autumn	6
ACCY231	Information Systems in Accounting	ACCY112 or ACCY102	Spring	6
ACCY305	Financial Accounting III	ACCY201	Spring	6
ACCY312	Management Accounting III	ACCY211	Autumn	6
ACCY328	International Taxation	ACCY201	Spring	6
ACCY342	Auditing and Assurance Services	ACCY201	Autumn	6
FIN222	Corporate Finance	(ACCY112 or ACCY102 and ECON111) or (FIN111 and ACCY112 or ACCY102)	Autumn	6
Plus	TWO electives (of 6 CP) minimum			12
<b>Minimum Credit Points required to qualify for this BCOM Degree</b>				<b>204</b>

#### Accountancy Electives

- Electives are subjects which are not stated in the GEC, Core and Major subject list of the Degree
- Zero level subjects are not considered as electives

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.

## 1.2.2. Bachelor of Commerce (Finance)

### Overview

A major in Finance will allow students to gain an in-depth understanding of the role of financial management in the business firm, including the calculation and use of financial ratios. Students will develop an understanding of how companies choose between possible investments and how they raise capital. They will acquire knowledge about the role of financial institutions particularly the operation of securities markets. The program will equip graduates with the ability to analyze the riskiness of investments and the use of hedging with options and futures to reduce the risk of an investment portfolio.

To satisfy the requirements for a major study in Finance, a student shall satisfactorily complete the Bachelor of Commerce program core subjects, as listed in the degree requirements, plus the following additional major subjects for a total of thirty (30) compulsory subjects and three (3) electives:

Code	Title	Pre-Requisite	Session	CP
ACCY200	Financial Accounting	ACCY112 or ACCY102	Autumn	6
ECON240	Financial Modeling	COMM121 or STAT131	Autumn	6
FIN222	Corporate Finance	(ACCY112 or ACCY102 and ECON111) or (FIN111 and ACCY112 or ACCY102)	Autumn	6
FIN223	Investment Analysis	FIN221 or FIN222 or FIN241	Spring	6
FIN226	Financial Markets & Institutions	(ACCY112 or ACCY102 and ECON111) or FIN111	Spring	6
FIN322	Advanced Corporate Finance	FIN222 or FIN241 plus one other 200 or 300 level FIN subject	Spring	6
FIN323	Portfolio Analysis	FIN223	Spring	6
FIN324	Financial Statement Analysis	(12 cp in FIN subjects and ACCY200) or (FIN221 or FIN222 and ACCY200)	Autumn	6
FIN351	International Finance	FIN222 or FIN241 plus one other 200 or 300 level FIN subject	Autumn	6
Plus	THREE electives (of 6 CP) minimum			18
<b>Minimum Credit Points required to qualify for this BCOM Degree</b>				<b>204</b>

### Finance Electives

- Electives are subjects which are not stated in the GEC, Core and Major subject list of the Degree
- Zero level subjects are not considered in electives
- Effective Spring 2014 semester, FIN241 will not be considered as elective for Finance major students

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.



### 1.2.3. Bachelor of Commerce (Human Resource Management)

#### Overview

The Bachelor of Commerce in Human Resource Management is designed to prepare students with a good grounding in various fields of business studies while focusing on the Human Resource Management specialization. The program equips graduates with the ability to identify, analyze and solve complex business problems. From a human resource perspective, students will develop abilities to understand the environment and processes of recruitment and selection, apply concepts and techniques to promote change, manage and develop people and apply appropriate occupational health and safety practices in organizations. The program will provide critical perspectives on the role and functions of HR professionals.

To satisfy the requirements for a major study in Human Resource Management, a student shall satisfactorily complete the Bachelor of Commerce program core subjects, as listed in the degree requirements, plus the following additional major subjects for a total of thirty (30) compulsory subjects and three (3) electives:

Code	Title	Pre-Requisite	Session	CP
MGMT201	Organizational Behavior	MGMT110	Spring	6
MGMT205	Recruitment and Selection	MGMT110 and MGMT206	Autumn	6
MGMT206	Managing Human Resources	MGMT110	Spring	6
MGMT220	Organizational Analysis	MGMT110	Spring	6
MGMT311	Management of Change	MGMT110	Autumn	6
MGMT314	Strategic Management	MGMT110 or MARK101 plus 72 credit points	Autumn/Spring	6
MGMT321	Workplace Health & Safety Mgmt	MGMT110 and MGMT206	Autumn	6
MGMT322	Training and Development	MGMT110 and MGMT206	Autumn	6
Plus	THREE electives (of 6 CP) minimum			18
<b>Minimum Credit Points required to qualify for this BCOM Degree</b>				<b>204</b>

#### HRM Electives

- Electives are subjects which are not stated in the GEC, Core and Major subject list of the Degree
- Zero level subjects are not considered in electives

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.

## 1.2.4. Bachelor of Commerce (Management)

### Overview

Management is the art and science of planning, coordinating and leading group efforts. It is the mobilising of human and material resources to achieve organisational goals. Managerial skills include the ability to make sound judgments on issues that arise at work and to achieve objectives through organisational skills. A major in Management aims to provide a basic understanding of how to apply key managerial concepts and theories in the contemporary work environment. The program assists students in developing interpersonal skills and to understand how group dynamics affect individual and group behaviour. They develop an understanding of sources of change, barriers to change and effective ways of overcoming them.

To satisfy the requirements for a major study in Management, a student shall satisfactorily complete the Bachelor of Commerce program core subjects, as listed in the degree requirements, plus the following additional major subjects for a total of thirty (30) compulsory subjects and three (3) electives:

Code	Title	Pre-Requisite	Session	CP
MGMT201	Organizational Behavior	MGMT110	Spring	6
MGMT206	Managing Human Resources	MGMT110	Spring	6
MGMT220	Organizational Analysis	MGMT110	Spring	6
MGMT215	Small Business Management	MGMT110	Autumn	6
MGMT311	Management of Change	MGMT110	Autumn	6
MGMT314	Strategic Management	MGMT110 or MARK101 plus 72 credit points	Autumn/Spring	6
MGMT350	Continuous Quality Improvement	MGMT110 plus COMM121 or STAT131	Spring	6
MGMT351	Responsible Leadership	MGMT110 & MGMT201	Autumn	6
Plus	THREE electives (of 6 CP) minimum			18
<b>Minimum Credit Points required to qualify for this BCOM Degree</b>				<b>204</b>

### Management Electives

- Electives are subjects which are not stated in the GEC, Core and Major subject list of the Degree
- Zero level subjects are not considered in electives

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.

## 1.2.5. Bachelor of Commerce- Marketing

### Overview

A Marketing major provides the skills to generate products and services for which there is a defined customer need and to position the product or service in the market with effective promotion, pricing and distribution strategies. The Marketing major is geared toward problem-solving and management decision making. A major in Marketing seeks to engage students in critical thinking processes, requiring in-depth analysis of qualitative and quantitative market data and development of subsequent marketing strategies. The program equips students with the knowledge and skills to evaluate alternative marketing strategies and commit to a course of action, using financial, organizational, environmental and ethical criteria.

To satisfy the requirements for a major study in Marketing, a student shall satisfactorily complete the Bachelor of Commerce program core subjects, as listed in the degree requirements, plus the following additional core subjects for a total of thirty (30) compulsory subjects and three (3) electives:

Code	Title	Pre-Requisite	Session	CP
MARK205	Introductory Marketing Research	MARK101	Autumn	6
MARK217	Consumer Behavior	MARK101	Spring	6
MARK270	Services Marketing	MARK101	Autumn	6
MARK301	Internet Application for Marketing	MARK101	Autumn	6
MARK333	Marketing Communications & Advertising	MARK101	Spring	6
MARK343	International Marketing	MARK101	Autumn	6
MARK395	Tourism Marketing	MARK101	Spring	6
MARK344	Marketing Strategy	MARK101 PLUS 12 cp from 200 level MARK subjects, or 6 cp from 200 level MARK subjects and 6 cp from 300 level MARK subjects	Spring	6
Plus	THREE electives (of 6 CP) minimum			18
<b>Minimum Credit Points required to qualify for this BCOM Degree</b>				<b>204</b>

### Marketing Electives

- Electives are subjects which are not stated in the GEC, Core and Major subject list of the Degree
- Zero level subjects are not considered in electives

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.

## 1.2.6. Bachelor of Commerce (International Business)

### Overview

The goals of the program are to equip students with the knowledge, skills and tools required to have a successful and rewarding career with an internationally-oriented organization. Provide students with thorough and multi-dimensional training in core business skills from an international perspective. Enhance students' analytical, problem solving, critical thinking and leadership skills required by organizations in the global marketplace.

To satisfy the requirements for a major study in International Business, a student shall satisfactorily complete the Bachelor of Commerce program core subjects, as listed in the degree requirements, plus the following additional major subjects for a total of thirty one (31) compulsory subjects and two (2) electives :

Code	Title	Pre-Requisite	Session	CP
ECON216	International Trade Theory & Policy	ECON111	Autumn/Spring	6
FIN241	International Finance Management	(ACCY102 or ACCY112 and ECON111) or FIN111	Autumn	6
FIN353	Global Electronic Commerce	FIN221 or FIN111	Spring	6
MARK343	International Marketing	MARK101	Autumn	6
MGMT218	Competitive Analysis	ECON111	Autumn	6
MGMT301	Managing Across Cultures	MGMT110 plus 12 cps from 200 or 300 level Management or Marketing subjects	Spring	6
MGMT314	Strategic Management	MGMT110 or MARK101 plus 72 cp	Autumn/Spring	6
MGMT341	International & Comparative Human Resource Management	MGMT110 plus 12 cps from Faculty of Commerce 200 or 300 level subjects	Spring	6
MGMT389	International Business Management	MGMT110 and MARK101	Autumn	6
Plus	TWO electives (of 6 CP) minimum			12
<b>Minimum Credit Points required to qualify for this BCOM Degree</b>				<b>204</b>

**Important:** While enrolling online in FIN241 after completing FIN111, or vice versa, students will receive a system generated message about exclusion stating that the subject is equivalent. Kindly ignore this message and continue with your enrolment as both subjects require to be completed by BCom IB students

### International Business Electives

- Electives are subjects which are not stated in the GEC, Core and Major subject list of the Degree
- Zero level subjects are not considered in electives

It's the responsibility of students to review subjects scheduled to be offered in each semester and ensure that pre-requisites are completed to plan a smooth completion of their degree. To avoid lecture and exam clashes, students have to check the class & exam timetable before selecting subjects for enrolment in each semester.