



Welcome to the University of Wollongong in Dubai

UOWD is a vibrant, dynamic and diverse institution, with a strong Australian heritage. Over our twenty years of existence in Dubai, we stand proud as one of the oldest and most prestigious universities in the UAE, offering the best traditions of western education in a truly multicultural learning environment. We have gained an international reputation for the quality of our educational practices and are now recognized as an integral part of Dubai's academic landscape.

Combining the academic excellence of Australia's 12th highest ranking university with the culture and excitement of the cosmopolitan city of Dubai, we offer a dynamic, stimulating and rewarding learning environment. The UOWD campus is home to over 3,500 students from 105 countries being taught by academics of more than 35 nationalities

Our student-centred approach to learning ensures that our graduates are armed with not just technical knowledge, but also a range of professional skills – problem-solving, communication research, analysis and entrepreneurialism – that set them apart from their peers. Our 5,950 alumni include many high profile graduates in senior positions in public and private sectors across the region, bearing testimony to their high employability.

UOWD works closely with the University of Wollongong in Australia, which is ranked in the top 2% of universities worldwide. This longstanding tradition of academic excellence will enhance your educational experience and ensure that your time at UOWD will be an outstanding investment in your future, as we strive for even more exciting learning opportunities for our students.

So, welcome again to UOWD - your Australian university in Dubai.

Prof Mohamed Salem
President



History of UOWD

The University of Wollongong in Dubai (UOWD) is one of the UAE's oldest and most prestigious universities. Established in 1993 by the University of Wollongong in Australia – currently ranked among the leading universities in the world – UOWD represented a very early Australian initiative in the Gulf region. From a small beginning opposite Al Mulla Plaza, through the landmark presence on Jumeirah Road, to the current location at Dubai Knowledge Village, UOWD is now recognised as being an integral part of Dubai.

As an independent UAE institution of higher education, UOWD attracts students not just from the UAE and Australia but from all over the world. Approximately 3,500 students representing over one hundred nationalities are currently enrolled at UOWD enjoying a quality academic experience.

UOWD offers a variety of specialist degree programs in four subject areas – Business and Management, Finance and Accounting, Computer Science and Engineering and Humanities and Social Sciences – each of which are directly linked to the human resource needs of the UAE.

All UOWD degree programs are accredited by the UAE Ministry of Higher Education and Scientific Research. In addition, the Australian Tertiary Education Quality Standards Agency (TEQSA) includes UOWD in its audits of UOW. The internationally recognised qualifications enable UOWD graduates to pursue rewarding careers in Dubai's burgeoning employment market. UOWD Alumni include many high profile graduates placed in prominent positions in both the public and private sectors across the region.

UOWD's Language Studies Centre offers language courses in English and Arabic. They range from English language study for University preparation to part time Arabic classes and English language teacher training. The Arabic program focuses on the cultural as well as the linguistic traditions, enabling participants to experience and enjoy Dubai's diverse heritage.

The University's faculty is a mix of locally and internationally recruited academics with extensive teaching, business and industry experience. They bring years of knowledge gained from research in their respective fields into the classroom providing students with a stimulating academic environment. Classes are small in number, allowing the lecturers to cater to the students' individual needs.

Since its inception, the University of Wollongong in Dubai has built a reputation for quality, credibility and integrity, and is held in high esteem by its students, alumni, business, industry and government. The institution maintains a long and proud tradition of excellence in education combined with liberal values of enquiry and continuously strives to provide a fertile environment for bright young minds to flourish, where critical thinking is both encouraged and nurtured. These are the qualities that characterise great institutes of learning.



OUR VISION

As an international-level teaching and research-oriented institution of higher-level learning, the University of Wollongong in Dubai is committed to:

1. making a significant contribution to educational and professional learning;
2. facilitating high calibre undergraduate and postgraduate students to pursue their educational goals, determine the direction of their lives, and contribute significantly to their profession, community, and society;
3. providing an international learning experience, so that students value cultural diversity;
4. recruiting academic and administrative staff who are of the highest quality, are committed to integrating the need for quality assurance with the need for change, promoting innovation and are creating an environment of continuous improvement.

It is against this background that the University has developed its vision: to be one of the top nationally accredited universities in the UAE.

We will be recognised for the high quality of our teaching as well as strong research activity (with outcomes that contribute to the development of the region), innovative degree programs (that are relevant and up-to-date), cultural diversity and valuable international connections, and effective engagement with commerce, industry, government and the UAE community.

Unlocking Potential through Learning is the guiding principle for all UOWD educational activities.

The University will achieve its Vision by pursuing the following Goals, to:

- Offer innovative, current and relevant programs that are accessible to a range of students, and deliver them with high quality teaching.
- Engage in high-quality research with outcomes that will benefit the region, and to have effective programs for research training.
- Have active collaborations with government, schools, industry, business and alumni, to enhance our research and teaching and build a strong support base for the University.
- Have a student body that is engaged with university life, satisfied with their experience, and well prepared for a career.
- Be a university community of international outlook, which provides our students with an international experience and students from other countries with the opportunity to learn about the UAE.
- Have the business capacity, systems and performance that enable us to reach our core goals effectively and efficiently.
- Recruit and retain skilled and motivated staff.

OUR VALUES

UOWD has adopted the following set of values, which guide the behaviour of staff in all parts of the University. These are also values we expect our graduates to develop and refine through their learning at UOWD.

Passion: we love what we do

Creativity: we are innovative and imaginative

Exceptional performance: we encourage everyone to shine; to go above-and-beyond

Collaboration: we share knowledge, expertise and resources

Integrity: we are honest, ethical and reliable

Courage: we speak our mind, take the initiative, and are steadfast in our decisions



INSTITUTIONAL GOALS

The University has identified the following goals as the key components of its vision to be one of the first-choice private Universities in the region.

1. UOWD Growth and Positioning. To build the University into a larger institution with an active doctoral research program and a broader range of disciplines, improve the University's standing and reputation in the MENA region, and make the University's programs more accessible in Abu Dhabi and other Emirates.
2. Preparing our Graduates. To offer innovative, current and relevant programs, deliver our programs with high quality teaching and make them accessible to a range of students; to have a student body that is engaged with university life, satisfied with the UOWD experience, and well prepared for a future career.
3. Research and Research Training. To engage academic staff and students in high-quality research with outcomes that will benefit the region, and to have effective programs for research training.
4. Partnerships and Community Engagement. To have active collaborations with government, schools, industry, business and alumni, to enhance our research and teaching and build a strong support base for the University. Facilitate closer connections and collaborations between the University of Wollongong (Australia) and the Gulf, Middle East, and surrounding regions.
5. Internationalisation. To be a university community of international outlook, which provides our students with an international experience and students from other countries with the opportunity to learn about the UAE.
6. Staff. To recruit and retain skilled and motivated staff.
7. Organisational Excellence. To have the business capacity, systems and performance that enables us to reach our goals effectively and efficiently.

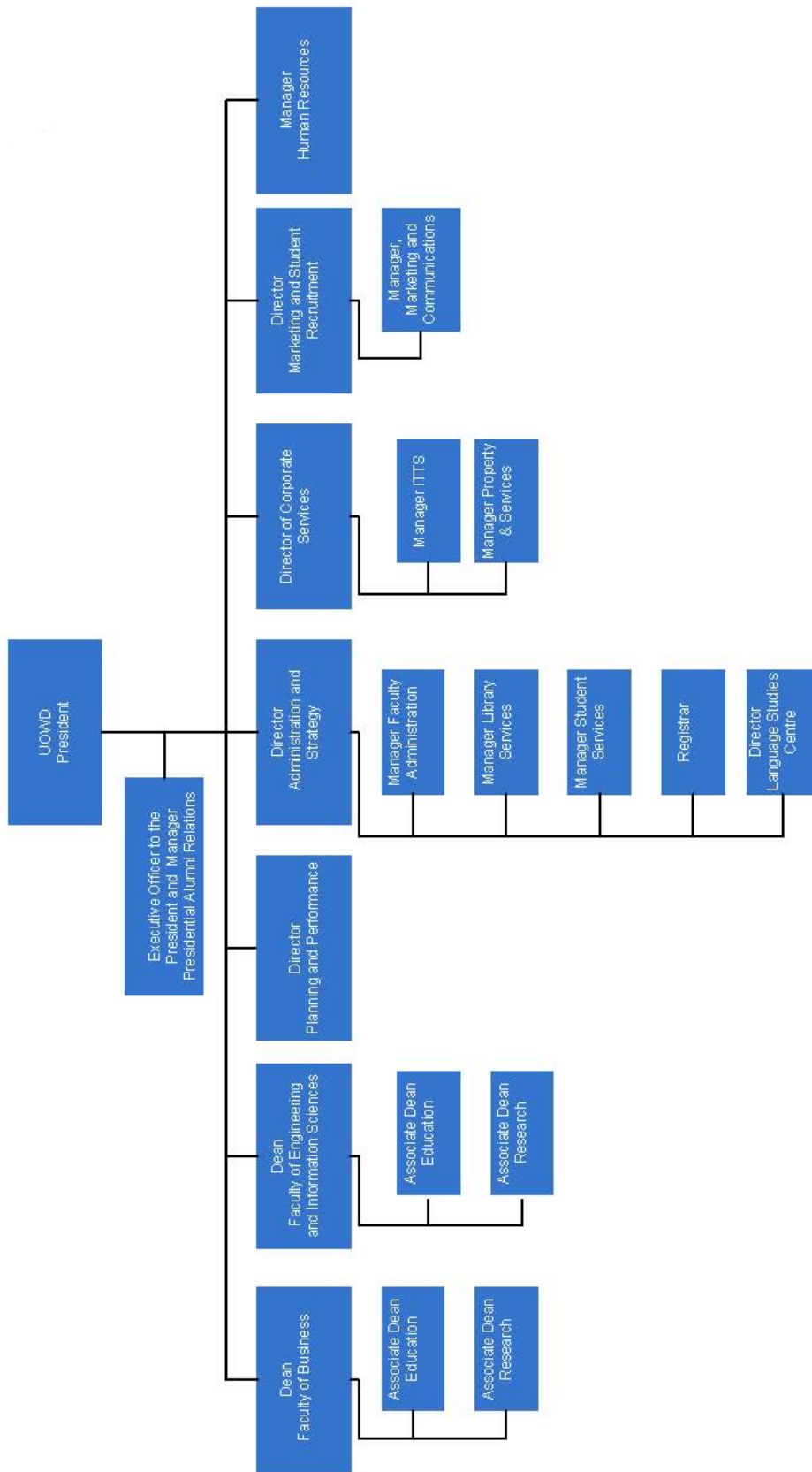
LICENSURE & ACCREDITATION

The University of Wollongong in Dubai is officially licensed by the Ministry of Higher Education and Scientific Research of the United Arab Emirates to award degrees/qualifications in higher education until 31st August 2018.

All UOWD degree programs are accredited by the UAE Ministry of Higher Education & Scientific Research. In addition, the Tertiary Education Quality Standards Agency (TEQSA) includes UOWD in its audits of UOW.

UOWD degrees are recognised within the UAE, in GCC nations and internationally for further education and employment in the private and public sectors.

ORGANISATION CHART





IMPORTANT INFORMATION FOR STUDENTS

Please ensure that you make yourself aware of the University's rules, policies and procedures prior to enrolling in your program of study.

You can find details of all the relevant policies at <https://my.uowdubai.ac.ae/policies/index.php>

In particular, please note the following key points:

- SOLS is the official communication channel of the University and you should ensure you check your account on a regular basis.
- It is your responsibility to ensure you enrol in relevant subjects for each semester. It is not possible to enrol in a subject after the second week of the semester, except in exceptional circumstances and only with the permission of the Dean and the Registrar.
- Electronic "Manual Enrolment" is only available for final semester students requiring a place in a core subject that has reached full quota during online enrolment.
- Prior to enrolling, you should ensure that you meet the pre-requisites for each course. If you enrol in a subject for which you do not satisfy the pre-requisites, the subject will be removed from your enrolment record.
- You are advised to follow the subject sequence schedule provided at enrolment and consult with your Academic Advisor if you have any queries or concerns in relation to subject selection.
- You should check the Final Exam timetable for any clashes before enrolment as it is not possible to make any changes once the final schedule is published.
- In order to continue with your degree program, you will need to meet the Minimum Rate of Progress (MRP) each semester. Please refer to MyUOWD for full details of the MRP policy.



FACULTY OFFICES

Faculty of Business

Dean

Prof Valerie Lindsay

Room 3-15, Block 15, Knowledge Village
Tel: 04 278 1908
E-mail: ValerieLindsay@uowdubai.ac.ae

Associate Dean - Education

Dr Payyazhi Jayashree

Room 3-16, Block 15, Knowledge Village
Tel: 04 278 1966
E-mail: PayyazhiJayashree@uowdubai.ac.ae

Associate Dean - Research

Dr Scott Fargher

Room 3-17, Block 15, Knowledge Village
Tel: 04 278 1971
E-mail: ScottFargher@uowdubai.ac.ae

Faculty Coordinators

Mr Ivan D'Souza

Room 3-23, Block 15, Knowledge Village
Tel: 04 278 1903
E-mail: IvanDSouza@uowdubai.ac.ae

Ms Manisha Varma

Room 3-23, Block 15, Knowledge Village
Tel: 04 278 1906
E-mail: ManishaVarma@uowdubai.ac.ae

Faculty Executive Officer

Ms Samah Odeh

Room 3-14, Block 15, Knowledge Village
Tel: 04 2781969
E-mail: SamahOdeh@uowdubai.ac.ae

Reception & Admin

04 - 278 1908

Faculty of Engineering & Information Sciences

Dean (A) &
Associate Dean - Education

Dr Farhad Oroumchian

Room 3-19, Block 15, Knowledge Village
Tel: 04 278 1924
E-mail: FarhadOroumchian@uowdubai.ac.ae

Faculty Coordinators

Ms Maria Pereira

Room 3-19, Block 15, Knowledge Village
Tel: 04 278 1904
E-mail: MariaPereira@uowdubai.ac.ae

Mr Rahul Bijlani

Room 3-19, Block 15, Knowledge Village
Tel: 04 278 1905
E-mail: RahulBijlani@uowdubai.ac.ae

WELCOME FROM THE DEANS

Dear Students,

Welcome to year 2015 semesters and, to our new students, a warm welcome to the University of Wollongong in Dubai and our campus. You are now part of the “UOWD family” which consists of approximately 3,500 students from 105 countries.

At UOWD, our aim is to equip you with the diverse skills and knowledge that you require to have a successful professional career in the corporate world. To do this, we have developed programs and subjects that will not only teach you the theory, but also allow you to put it into practice. To maximize your academic potential, you need to demonstrate a commitment to your studies. We are here to help you build the foundation for your future career, which requires your active participation and steadfast dedication. This means attending class regularly, taking part in discussions and activities, working together in teams, completing assignments on time and developing regular study habits. Your lecturers and many other people at the university will provide you with the support you need to do this, however, at the same time, you need to take responsibility for your learning and development. Education involves both teaching and learning, requires both a teacher and a student! During your studies you will be challenged and supported so that you can learn and develop your competencies and expertise.

The purpose of the Degree Planner and Catalogue is to guide you through your career as a student. Make yourself familiar with it. It contains important information about your degree, the subjects you will enroll in and the university's rules and regulations. The last section of the Degree Planner allows you to write down your personal degree plan based on the recommended subject sequence, which you are strongly encouraged to follow. You can also make a note of your class timings, assessment due dates and final exam information in the last section. Remember – this is your plan for success! Don't stray from it.

The previous page provides you with the contact information for the people who can help you and support you during your studies. Please meet with your Academic Advisor (contact the Faculty Office for details) to discuss your progress on a regular basis. They can assist you with your degree plan. If you are having difficulties with academic skills such as preparing for exams, managing your time, or writing essays and reports, visit the SASS office (block 5) to find out which workshops you can attend to improve your study habits. If you have any suggestions for activities we can organize to enrich your learning experience, please let us know.

Best wishes for a successful and productive semester and academic year!

Deans

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1. ABOUT THE FACULTIES

The two faculties of the University of Wollongong in Dubai i.e Faculty of Business and Faculty of Engineering & Information Sciences are dedicated to excellence in teaching, research and service. We are preparing tomorrow's leaders today by offering top quality postgraduate programs in a number of discipline areas. Programs include:

Faculty of Business:

- Master of Business Administration (MBA)
- Master of International Business (MIB)
- Master of Quality Management (MQM)
- Master of Strategic Human Resource Management (MSHRM)
- Master of Strategic Marketing (MSM)
- Master of Science in Logistics (MSL)
- Master of Applied Finance (MAF)

Faculty of Engineering & Information Sciences:

- Master of Information Technology Management (MITM)
- Master of Engineering Management (MEM)
- Master of International Studies (MIST)
- Master of Media and Communications (MMC)

Our dedicated and qualified faculty provides our graduate students with the complex skills and competencies demanded in today's global economy in order to be able to serve the rapidly changing demands of the young GCC countries in the new century.

This Degree Planner and Catalogue is developed to provide you with relevant information concerning your degree and a structure to assist you in planning your program of study.

1.1. Academic Responsibilities of the Faculties

The two faculties deal with all academic matters related to postgraduate programs at UOWD, which include the following:

1. Academic advice about programs, majors and subjects
2. Approvals for enrolment and withdrawal of subjects after the general deadlines (in exceptional circumstances only)
3. Approvals to change a degree program
4. Advanced standing
5. Supplementary final exam requests
6. Requests for re-evaluation of final exams
7. Academic issues regarding delivery of subjects

Other issues such as (scholarships, leave of absence, letter requests, graduation eligibility and visas) are the responsibility of the Registrar's department.

1.2. Contacting the Faculty Office

Academic Advice Enquiries

Academic Advice can include clarifications on degree planning, advice with choosing electives, advice with selecting your major and providing information about academic resources at UOWD. Students are required to make an appointment to meet with the Academic Advisors for their programme. Available



office hours are posted online on the UOWD website, on office doors and available on the Faculty Office noticeboard.

Subject Enquiries

Any enquiries related to individual subjects (e.g. assignments, lecture materials, etc.) should be directed to your subject lecturer during their consultation hours which are available in the subject outline and also posted on their office door. If students require to meet with a lecturer at another time, then they should contact the lecturer by e-mail or telephone to make an appointment.

Program Enquiries

Master of Business Administration (MBA)

Dr. Melodena Balakrishnan
MelodenaBalakrishnan@uowdubai.ac.ae
Room No 224, Block 15
Tel: 04 278 1956

Master of Quality Management (MQM)

Dr. Slim Saidi
SlimSaidi@uowdubai.ac.ae
Room No. 109, Block 15
Tel: 04 278 1973

Master of International Business (MIB)

Dr. Gwendolyn Rodrigues
GwendolynRodrigues@uowdubai.ac.ae
Room No. 125, Block 15
Tel: 04 278 1950

Master of Strategic Marketing (MSM)

TBA

(Associate Dean of Education to be consulted by students until Program Director/Academic Advisor is appointed)

Master of Strategic Human Resource Management (MSHRM)

Dr. Mona Mustafa
MonaMustafa@uowdubai.ac.ae
Room No. 115, Block 15
Tel: 04 278 1960

Master of Science in Logistics (MSL)

Dr. Balan Sundarakani
Balansundarakani@uowdubai.ac.ae
Room No. 130, Block 15
Tel: 04 278 1946

Master of Applied Finance (MAF)

Dr. Naeem Muhammad
NaeemMuhammad@uowdubai.ac.ae
Room No.2-07, Block 15
Tel: 04 278 1963

Master of Engineering Management (MEM)

Dr. Kamal Jaafar
KamalJaafar@uowdubai.ac.ae



Room No. 130, Block 15
Tel: 04 278 1927

Master of Information Technology Management (MITM)

Dr. Mohamed Watfa
Email MohamedWatfa@uowdubai.ac.ae
Room No. 104, Block 15
Tel: 04 278 1929

Master of International Studies (MIST)

Dr. Feras Hamza
FerasHamza@uowdubai.ac.ae
Room No. 2-10, Block 15
Tel: 04 278 1925

Master of Media and Communications (MMC)

Dr. Mohammed Firoz
MohammedFiroz@uowdubai.ac.ae
Room No. 2-15, Block 15
Tel: 04 278 1931

SOLS EMAIL COMMUNICATION

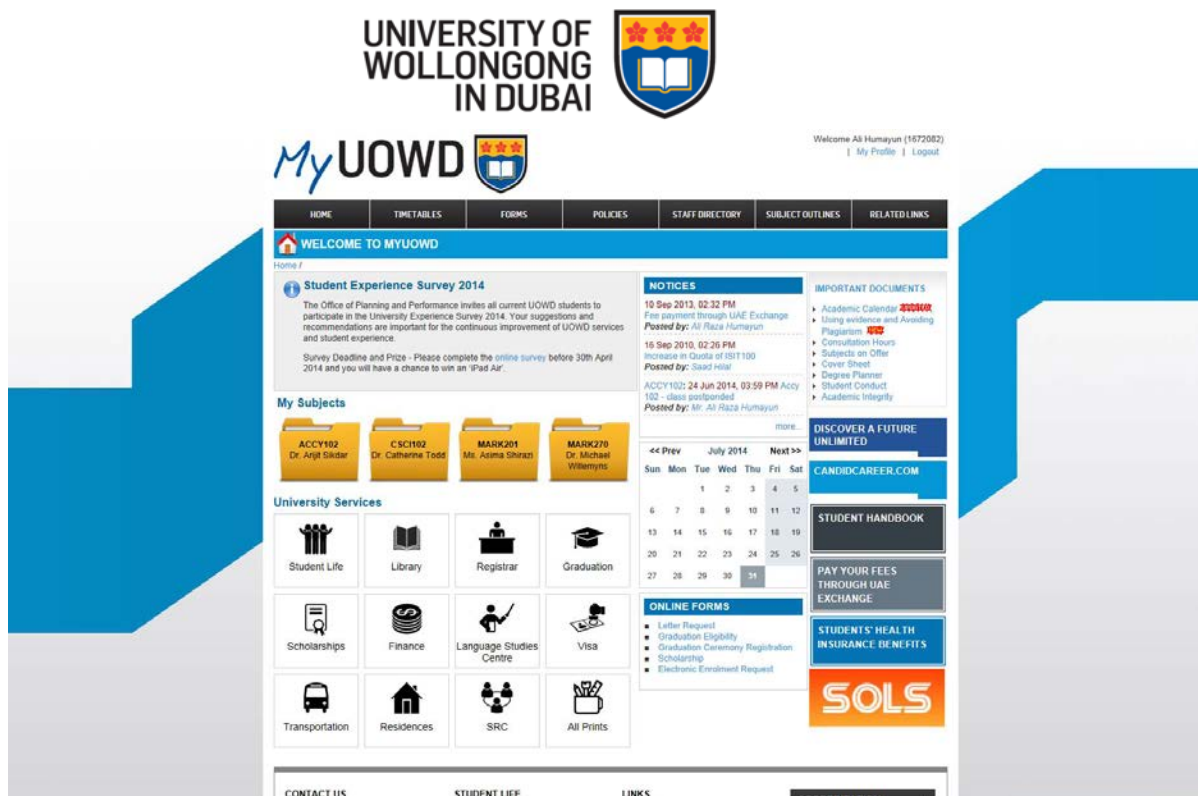
- You will be allocated an email account which is the official communication tool for both students and the University.
- Any student making an email request, must do so using their University mail account.
- You will regularly receive emails from the University via your SOLS account. We will not accept any responsibility, should you not check your SOLS account.
- Requests from personal emails (eg. Yahoo, gmail) will not be processed.

1.3. Faculty Website

Any important information related to the Postgraduate Degrees will be available through the MyUOWD website:

<http://my.uowdubai.ac.ae>

Students are strongly advised to check the MyUOWD website and noticeboard on a regular basis for important information about subjects, classes and timetables. It is the students' responsibility to ensure they contact the University regarding any problems and information that they require. Please contact the ITTS department in Block 5 if you are having problems with accessing MyUOWD.



The following is available on the MyUOWD website:

Subject Folders

Each subject folder contains lecture noters, slides and additional materials to assist with studies. Once enrolled, students are advised to check their subject folders for updated materials, notices and other information provided by the lecturer on a daily basis. Click on the *My Subjects* link to access the subject folder. Please note, very soon lecturers will use the moodle website for uploading their subject materials and subject folders on MyUOWD will be de-activated.

Timetables

All of the timetable information related to class timings and dates of final exams can be downloaded from the MyUOWD website by clicking on the *Timetables* link. The timetables are posted on this site before the start of the semester and **it is the students' responsibility to check class timings and final exam dates BEFORE enrolling in a subject and up until the end of week 2 of session** to ensure that there are no clashes. It is not possible to enrol in two subjects which have clashes in the class timings or in the final exam dates and times. Once the timetables have been published and finalised, it is not possible to make changes to timings.

Notices

Regular notices are posted on the Faculty website to inform students about upcoming changes and any other relevant information. **Students must check the Notices regularly.** Any information about re-scheduling of classes due to holidays, start of enrolments and unscheduled public holidays are also posted on the Notices section of the website.

Policies and Procedures

You can access *Policies and Procedures* online. Click on the *Policies* link on MyUOWD for more information.

It is the students' responsibility to become familiar with all of the relevant policies, including (but not limited to):



- Enrolment Policy
- Assessment Policy
- Calculator Use Guidelines
- Special Consideration
- Minimum Rate of Progress
- Plagiarism Policy
- Student Conduct Rules
- Academic Grievance Policy
- Visa Policy

1.4. Campus Noticeboards

In addition to the MyUOWD website, relevant faculty information is also posted on Faculty noticeboards around the campus. The main noticeboard is located outside the Faculty Offices (Room 3-23 & 3-19 respectively) in Block 15. Students are strongly encouraged to check these noticeboards on a regular basis to ensure that they are aware of important information and updates.

2. GENERAL INFORMATION FOR STUDENTS

This section provides a general overview of the relevant information and policies related to studying at UOWD. Students should refer to the Academic Calendar and Student Handbook available on the UOWD website for detailed information.

2.1. Locale

The University of Wollongong in Dubai is located in the hub of Dubai Knowledge Village; an easy drive from the heart of Dubai and international airport. A variety of services are available on campus ranging from a fully-equipped library, computer labs and medical centre through to games rooms, coffee shops and public facilities. More details regarding services and facilities, can be found in the Student Handbook or by visiting the University's website: www.uowdubai.ac.ae

2.2. Resources

The University has a wide variety of resources available to students whilst enrolled and to Alumni, which can be accessible post graduation. These include a comprehensive library with over 60,000 e-books and 25,000 hard copies, besides CDs and 70,000 online journals; separate male and female accommodation located at The Gardens opposite Ibn Battuta Mall; transport to and from residences and local metro station; computer labs and printing services. The Student Services Department (SSD) offer a range of services to students including career development, health services and medical centre, counselling, student clubs and associations and sport and recreation activities. Detailed information is available at the University's website: www.uowdubai.ac.ae and within the Student Handbook.

2.3. Admission Requirements

All students seeking admission to the University of Wollongong in Dubai must meet the academic and English language requirements as outlined in the Admissions policy PP-REG-DB-5.1 which is available at www.uowdubai.ac.ae. Application for admission generally closes 1 week prior to the commencement of session, however late applications may be considered. Students seeking credit transfer (advanced standing), based on studies completed at another institution, are required to submit subject outlines with their application for admission. The Credit for Prior Learning policy is available at the MyUOWD website. Should a student's enrolment lapse, or if a student has been excluded, an Application for Admission form must be submitted to Student Recruitment for consideration of re-admission.

2.4. Tuition Fees

Tuition fees must be paid each session according to the number of subjects taken. Fees can be paid either on campus or at any branch of the UAE Exchange. The amount of fees to be paid depends on the fee payment plan opted by the student. Students can pay fees by cash, cheque or credit card. Late payment of tuition fees will be subject to a penalty of AED 50 per subject, per week. Tuition fees do not cover books or other associated study costs. Fees are charged for services eg. official letters, ID replacement cards etc. A full list of charges can be viewed at: <http://www.uowdubai.ac.ae/registrar/index.php>. Detailed fee information, including refunds and transfers can be found under How Much Will it Cost and the Academic Calendar, both available at www.uowdubai.ac.ae. Fee refund and transfer information can be obtained in the Fee Policy: F-DB-FIN-5.1.

2.5. Academic Calendar Dates

Please note that the academic calendar listed below is subject to change. Students must check the UOWD website (www.uowdubai.ac.ae) and follow the *Current Students* link, then *Academic Calendar* to view the latest version of dates for the most up-to-date version of the academic calendar. Classes and examinations may be affected by public holidays and notices for make-up dates will be posted on the

MyUOWD website. Please note that regular as well as make-up classes may be held on weekends or in the evenings on week days.

NOTE: This calendar is subject to change. Please check the website for the most up-to-date version of the calendar. Classes and examinations may be affected by religious public holidays and notices for make-up dates will be announced on the website.

Spring Session 2015

28 December (5:00 pm)	Pre-enrolment Period (new & re-enrolling students)	
25 January	Postgraduate	Orientation & Enrolment
27 January	Undergraduate	
29 January	<i>^ Tuition fees due; 100% refund</i>	
1 February – 28 March	Lectures commence (8 weeks)	
14 February	Last day to enrol	
21 February	<i>^ Transfer of fees-100%; Refund-less 25% tuition fees</i>	
18 April	Last day to withdraw	<i>^ Transfer of fees-less 20% tuition fees; no refunds</i>
29 March – 9 April	Mid-Session Break (2 weeks)	
12 April – 16 May	Lectures recommence (5 weeks)	
19 May – 28 May	Exams	
11 June	Results posted on SOLS	
15 June	Supplementary exams commence	

Summer Session 2015

26 April (6:00 pm)	Pre-enrolment Period	
8 June	Postgraduate	Orientation & Enrolment
8 June	Undergraduate	
11 June	<i>^ Tuition fees due; 100% refund</i>	
14 June – 27 July	Lectures commence (6 weeks)	
20 June	Last day to enrol	
27 June	<i>^ Transfer of fees-100%; Refund-less 25% tuition fees</i>	
11 July	Last day to withdraw	<i>^ Transfer of fees-less 20% tuition fees; no refunds</i>
28 July – 4 Aug	Exams	
13 August	Results posted on SOLS	
29 August	Supplementary exams commence	

Autumn Session 2015-16

12 July (6:00 pm)	Pre-enrolment Period (new & re-enrolling students)	
1 September	Postgraduate	Orientation & Enrolment
2 September	Undergraduate	
3 September	<i>^ Tuition fees due; 100% refund</i>	
6 Sept – 31 Oct	Lectures commence (8 weeks)	



26 September	Last day to enrol	
26 October	^ Transfer of fees-100%; Refund-less 25% tuition fees	
1 - 5 November	Mid-Session break	
8 Nov – 10 Dec	Lectures recommence (5 weeks)	
14 November	Last day to withdraw	^ Transfer of fees-less 20% tuition fees; no refunds
11 Dec – 13 Dec	Study break	
14 Dec – 24 Dec	Exams	
14 January	Results posted on SOLS	
23 January	Supplementary exams commence	

^ Students MUST withdraw from their subject/s via SOLS prior to submitting their fee refund/Transfer form	
PUBLIC HOLIDAYS : Students will be advised of make-up dates for classes falling on public holidays or where the University will be closed on a business day in lieu of public holidays falling on a weekend day.	
1 January – New Year's Day	22, 23, 24 Sept - Eid-al-Adha (Feast of the Sacrifice)**
24 December - Mouloud (Birth of the Prophet)**	13 October - Al-Hijra (Islamic New Year)**
5 May - Leilat al-Meiraj (Ascension of the Prophet)**	2 December – National Day
6 – 7 July - Eid-al-Fitr (end of Ramadan)**	25 December – Christmas Day
** Islamic holidays are subject to change and will be confirmed once official Government announcements are made. Travel arrangements should only be made following these announcements.	

* Eid Break: Islamic holidays are subject to change and will be confirmed once official Government announcements are made.

Important information regarding session dates

1. Students can add/withdraw from subjects through SOLS as per the dates in the Academic Calendar.
2. Students who have not paid their fees by last date for payment will automatically be withdrawn from the subjects for which the fees are outstanding. Students will not be allowed to enrol in those subjects again in that particular semester.
3. Students will not be allowed to withdraw from a subject without academic penalty (i.e. a FAIL grade) after the specified date.
4. Students who withdraw may obtain a fee refund or transfer the fees to the following semester subject to conditions. A portion of the fees may be refunded/transferred depending on the subject withdrawal date. Students should read the Fee Policy available at myUOWD website.
5. The University offers several payment options for tuition fees. Students opting for a specific payment plan will receive a schedule of due dates for payments each semester from the Cashier.

Academic Advising

All students must consult with their Academic Advisor **at least once every semester**. The academics' role is to assist students with their degree planning. Students are expected to initiate and maintain contact with them to discuss their progress and academic performance. Some of the help they provide is as follows:

- Being the first contact for students with academic inquiries / requests
- Assistance with degree planning
- Selecting the right subjects to enrol in each semester
- Giving advice with choosing electives
- Approving program (degree) changes, assistance with selecting a major
- Providing information about academic resources at UOWD
- Clarifying academic policies
- Discussing academic progress

It is the students' responsibility to seek answers to their questions, check SOLS on a regular basis to verify the status of their enrolment, adhere to scheduled appointments and follow through on recommendations made by Academic Advisors.

2.6. Student Services

The Student Services Department (SSD) at UOWD seeks to create a healthy and enjoyable learning environment, while enriching the learning experiences for all UOWD students. SSD plays a vital role in campus community life. The Department provides career and personal counselling services and referrals, career development advice and placement assistance, student extracurricular activities, student clubs and associations, sports and recreational programs, health services and student residences. For further information, students should refer to the SSD website: www.uowdubai.ac.ae/ss

2.7. Student Academic Support Services (SASS)

The Student Academic Support Services (SASS) provides a range of learning development services aimed at improving student learning. Through workshops and seminars, students are encouraged to develop critical thinking and analysis skills, which in turn will enhance their academic potential. SASS offers regular learning development workshops which are free for all UOWD students. Workshop topics include the following:

- Avoiding Plagiarism
- Academic Writing: Essays & Reports
- Exam Preparation
- Critical Thinking
- Using TurnItIn
- Academic Research
- Listening & Note-taking Skills
- Memory Strategies

A full list of workshops on offer in a particular session is available on the SASS website. To register for a SASS workshop, students must send an e-mail to SASS@uowdubai.ac.ae and include their name, contact number and the title of the workshop they wish to attend. SASS also provides a Peer Tutoring Program and Academic Writing Skills sessions.

Students can also make appointments with the SASS Administration Assistant for individual consultations. Students are encouraged to visit the SASS website regularly for news and updates.

SASS Contact Information

Room 32A, Ground Floor, Block 5

Tel: (04) 390 0602

E-mail: SASS@uowdubai.ac.ae

<http://www.uowdubai.ac.ae/ss>

2.8. Plagiarism

Plagiarism means using the ideas of someone else without giving them proper credit. That someone else may be an author, critic, journalist, artist, composer, lecturer, tutor or another student. Severe plagiarism is defined as submitting work which is wholly copied from someone else without proper acknowledgement. Unintentional plagiarism can result if students do not understand and use acceptable scholarly methods of acknowledgement (in-text citation). In either case, whether intentional or unintentional, severe penalties may be imposed on the student. When it is desirable, or necessary, to use other people's material, students must ensure they include appropriate references and attribution. Students must ensure they are familiar with the Plagiarism policy which is available on the MyUOWD website.



Plagiarism constitutes serious academic misconduct. Plagiarism will not be tolerated and may lead to expulsion from the University. Students must take particular care to avoid unintentional plagiarism.

2.9. TurnItIn

TurnItIn is an online text-matching system used by the University to prevent plagiarism. Students must submit all written assignments through TurnItIn which will generate an "Originality Report" indicating the sources used in the document. TurnItIn is available online at www.turnitin.com. To access TurnItIn, every student must have a TurnItIn account. It is the student's responsibility to create a TurnItIn account after they have been provided with a Class ID and password by their lecturer. This account should be used for the duration of the student's enrolment at UOWD. It is not necessary to create a new account every semester.

Failure to submit an assignment through TurnItIn will result in marks for the assignment being withheld. Students do not need to hand in a printed copy of the TurnItIn Originality Report unless requested to do so by the lecturer.

More information about TurnItIn requirements (including how to add a class) are provided in the first lecture of each subject. Students can also download Frequently Asked Questions (FAQs) about TurnItIn from the SASS website (www.uowdubai.ac.ae/ss).

2.10. Code of Conduct

UOWD is committed to providing a safe and orderly environment for the University community, and expects each member of that community to behave responsibly and ethically. Rules exist to seek support of achieving this goal by providing a clear and transparent process for dealing with alleged student misconduct. The full policy and implications for breaching the Student Conduct Rules can be located at the student intranet: www.uowdubai.ac.ae/cs/index.php

2.11. Resolving Complaints

The University aims to provide a fair, equitable and a productive learning environment for all its students. The achievement of this goal is by providing a transparent and consistent process for resolving student grievances. The Academic Grievance – Students (PP-ACD-DB-10.3)

2.12. Feedback

To supplement our regularly scheduled slate of surveys, the Office of Planning and Performance (OPP) maintains a continuous feedback opportunity to UOWD students, staff and visitors through standardized comment forms. These are collected on a regular basis and forwarded to the relevant manager or dean for response to the issue. The OPP tracks all actions related to the comment and subsequent action. In addition, students are encouraged to view relevant policies should they have an academic complaint they would like to lodge. Policies are available at www.uowdubai.ac.ae/cs/index.php

3. INFORMATION RELATED TO ENROLMENT

This section provides a general overview of the relevant information and policies related to studying at UOWD. Students should refer to the Academic Calendar and Handbook available on the MyUOWD website for detailed information. **Enrolment is the student's responsibility** and students must be aware of their enrolment status at all times. Any queries regarding enrolments should be directed to the Registrar's Department in the first instance. The University reserves the right to cancel classes/subject offer in case of low student enrolment nos.

3.1. Graduate Foundation Course (GFC)

The objective of the Graduate Foundation subjects is to provide students with fundamental knowledge deemed necessary to enrol in postgraduate programs if no such prior knowledge has been covered during previous studies.

The University of Wollongong in Dubai currently offers a wide range of preparatory subjects in the areas of Accounting, Finance, Marketing, Operations Management and Statistics as general foundation subjects for all students wishing to enrol in postgraduate studies. Each GFC subject has a set of defined learning outcomes and is formally assessed through case studies, problem solving during tutorial sessions and final exams.

Operationally and at admission time, each student's record is analysed and the relevant foundation subject/s are recommended. Applicants who are required to undertake Graduate Foundation subjects will need to:

- Meet with their Admission Officer to select GFC subjects.
- Successfully complete each of the applicable subjects no later than the end of their first semester to be able to continue studies at UOWD.

Each Graduate Foundation Course subject is delivered over six weeks and generally, 2 GFC batches per subject run during each regular semester. In addition to in-class contact hours, students will be required to complete tasks as assigned by their lecturer, complete the reading material, and prepare for exams.

To successfully complete a GFC subject, students must obtain a minimum of 50% in the final exam. The results will be posted on SOLS within 2 weeks and students can access them directly.

3.2. Credit Point System

Credit points are a basic measure of workload. All subjects are given a credit point value, which is normally 6. Credit points refer to the value attached to each subject undertaken as part of a degree. Credit points are also a guide to the number of hours per week you should be studying the subject. Most subjects are single session (half-yearly) duration, offered in autumn or spring session, and normally have a value of 6 or 8 credit points. Double session (annual) subjects usually have a value of 12 credit points. Each credit point has an implied workload of 26 hours over the duration of the subject. For example, for a 6 credit point single session subject you should spend a total of 12 hours per week in attending classes and working on your own for that subject (i.e. 6 credit points x 26 hours ÷ 13 weeks = 12 hours).



Important Note :

Postgraduate degrees for students commencing their Business degree studies from Spring 2015 onwards will follow the below mentioned credit point values. Students who commenced their Business degree studies from year 2014 or earlier should refer to their own degree planner and not this booklet unless they change their degree from Spring 2015 onwards.

DEGREE	CORE	ELECTIVES	TOTAL CREDIT POINTS
MBA	11 core at 6 cp each	1 elective at 6 cp each	12 subjects with a total of 72 cp
MIB	9 core at 6 cp each	3 electives at 6 cp each	12 subjects with a total of 72 cp
MQM	9 core at 6 cp each	3 electives at 6 cp each	12 subjects with a total of 72 cp
MSM	10 core at 6 cp each	2 electives at 6 cp each	12 subjects with a total of 72 cp
MSHRM	10 core at 6 cp each	2 electives at 6 cp each	12 subjects with a total of 72 cp
MAF	10 core at 6 cp each	2 electives at 6 cp each	12 subjects with a total of 72 cp
MSL	10 core at 6 cp each	2 electives at 6 cp each	12 subjects with a total of 72 cp
MEM	8 core at 6 cp each	2 electives at 6 cp each	10 subjects with a total of 60 cp
MITM	8 core at 6 cp each	2 electives at 6 cp each	10 subjects with a total of 60 cp
MIST	5 core at 8 cp each 1 core at 16 cp	3 or 4 electives at 6 or 8 cp each: minimum 20 cps	9 or 10 subjects with a total of 76 cp
MMC	5 core at 6 cp each 1 core at 12 cp	3 electives at 6 cp each	9 subjects with a total of 60 cp

3.3. Subjects per Semester

PG Students can use SOLS to enrol online. The normal full-time load is 24 credit points (generally 4 subjects) per semester, however, students may enrol on a part-time basis. On average students enrol in 2 subjects per semester to avoid the high study work load. It's advisable to consult with your Academic Advisor before enrolling online in more than 2 subjects. In Summer it's advisable to enrol in only 1 subject as it's a 6 week semester.

3.4. Credit for Prior Learning

Students registering for courses at UOWD may apply for credit for prior learning (specified credit, or exemption) on the basis of studies satisfactorily completed at other approved universities, at other approved tertiary educational institutions, or in response to an individual's application. For more information, students can refer to the Credit for Prior Learning Policy on the MyUOWD website.

3.5. Enrolment using Student On-Line System (SOLS)

As a student of the UOWD you are provided with access to the Student On-Line System (SOLS). It is a vital tool in the management of your enrolment at the University. It provides you with a range of services including subject enrolment and withdrawal, exam marks, personal details and a range of other services.

How to access SOLS

All students are provided with what is known as a UNIX login and password when they commence their degree program. The login consists of the student's initials and a random number. The password consists of randomly generated characters. The password can be changed by visiting SOLS. Students must use the UNIX login and password to access SOLS, which is available at my.uowdubai.ac.ae. In

case of problems with the login and password for SOLS, students must contact the ITTS Office (block 5).

Re-enrolling (current) students are responsible for enrolling themselves using SOLS and maintaining an accurate enrolment record so that results can be properly declared at the end of session. If a subject you are trying to enrol in is full, an electronic Manual Enrolment form can be submitted online for approval. Please note that approval for manual enrolment is not granted automatically.

To complete the electronic “manual enrolment” process, students must do the following:

1. Check for notices online regarding quota increases.
2. If there are no expected quota increases then submit the form online after date specified in the notice.
3. You will receive an email on your SOLS account within 10 working days regarding the status of your application.

3.6. SOLSMail (available through SOLS)

To ensure that all communications with students are conducted in the most secure, reliable and efficient manner, the University has designed a system where official communications between the University and students are sent on-line as messages to the SOLSMail and generally NOT BY POST (although this may be utilized on occasion).

SOLSMail is the primary method for communication with students. University policy requires students to check their SOLSMail at least once per week during each semester. SOLSMail is an “Electronic Letterbox” to which all official communications will be sent.

SOLSMail should not be confused with e-mail. They are not the same and they work in very different ways. Using SOLSMail rather than e-mail provides the University with the ability to check that each official communication, such as a visa notice, has been delivered to and read by the student. This ability to track or check notifications is beneficial because it ensures that important official messages sent to students do not go astray.

3.7. Pre-Requisites

A system of pre-requisite subjects operates to ensure students are adequately prepared for any particular subject. Some subjects have a pre-requisite subject. A subject which has a pre-requisite cannot be taken unless the pre-requisite subject has been successfully completed. If the pre-requisite is not completed, the enrolment will initially be shown as “Provisional” on the student’s SOLS record, and the student will subsequently be automatically withdrawn (removed) from the subject. In special circumstances the Dean may approve the pre-requisite to be taken as a co-requisite.

3.8. Exclusions

If a subject has an exclusion clause to it, students should not enrol in its equivalent. If students complete both subjects, **only one** will be counted towards graduation requirements. **For example, TBS901 has an exclusion of TBS980 and vice-versa. If a student enrolls and successfully completes both TBS901 and TBS980, only one of the two subjects will be counted.** The full list of subject exclusions is shown below.

SUBJECT EXCLUSIONS LIST	
Students who have completed	Should not enrol in
ENGG 954	MGMT 910



ENGG 954	TBS 921
MARK 922	TBS 904
MGMT 910	ENGG 954
MGMT 910	TBS 921
TBS 901	TBS 980
TBS 903	TBS 981
TBS 904	MARK 922
TBS 920	TBS 984
TBS 921	ENGG 954
TBS 921	MGMT 910
TBS 980	TBS 901
TBS 981	TBS 903
TBS 984	TBS 920

3.9. Variations to Enrolment

Variation to Degree Enrolment

After consultation with an Academic Advisor, a student may apply to the Dean for permission to change their enrolment from one degree program to another (e.g. from the MBA to MIB). Permission to change a program enrolment is contingent upon any restrictions that may be imposed, and on the number of students to be registered for a particular course. If the change is approved, the student becomes subject to the Rules relating to the new degree program. Except with approval to the contrary, restrictions imposed on enrolment of a student prior to, or at the time of variation of enrolment, shall continue to apply after the change.

Students who are changing their enrolment from one degree program to another may not receive credits for subjects that they have already completed if these subjects are not on the approved list for the new program that they have transferred to. Therefore it is very important for students who wish to change their degree program to meet with the Academic Advisor in order to determine which subjects are eligible for transfer and which additional subjects need to be completed.

Variation to Subject Enrolment

A student may withdraw from a subject provided such withdrawal is made by the date specified in the Academic Calendar. A student who wishes to withdraw from one or more subjects is advised to seek advice from an Academic Advisor before doing so. There are three key withdrawal dates in each session. These are:

- The last day to withdraw from a subject without financial penalty
- The last day to withdraw from a subject and be eligible for a 75% refund OR an 80% transfer of fees (please contact the Cashier for further information as restrictions may apply)
- The last date to withdraw from a subject without academic penalty

Please Note: The dates of withdrawal from subjects will have an impact on a student's entitlement to fee refunds or fee transfers. Please refer to the Fee Policy available on the MyUOWD website under the "Policies" link.

A student can withdraw from a subject in either of the following ways:

- Online via SOLS, or



- A Special Consideration form can be completed to withdraw from the subject after the last day to withdraw. The form and supporting evidence should be submitted to the Faculty Office (see Special Consideration Policy) and is subject to approval.

Where a variation is a withdrawal, and is made no later than the last day for withdrawal (see Academic Calendar dates), the student shall be deemed to have not enrolled in that subject, and that subject will then not appear on their academic record.

Late withdrawal

Where a variation is a withdrawal, and is made later than the last day for withdrawal (see Academic Calendar dates), the student shall be deemed to have enrolled in that subject, and that subject will then appear on their academic record. Exceptions to this rule may only be approved if the student has acceptable medical or personal reasons. An application (supported by documentary evidence) may be made under the University's Special Consideration Policy for 'late withdrawal from a subject without academic penalty'.

If a student's application for special consideration to withdraw from a subject is approved, the student will be deemed to have withdrawn from the subject without penalty and "Withdrawn late with approval" will appear against the subject on the academic record of the student. If a student's application for special consideration is not approved, the student's enrolment will stand and a grade will be declared for that subject.

Request to Enrol in Additional Subjects

After consultation with an Academic Advisor, a student may apply for permission to enrol in an additional subject. Permission for a student to enrol in an additional subject is contingent upon restrictions imposed by relevant provisions of the Rules of each program.

3.10. Minimum Passing Requirements

The approved grades of performance and associated ranges of marks for postgraduate subjects are:

High Distinction (HD)	85 to 100%
Distinction (D)	75 to 84%
Credit (C)	65 to 74%
Pass (P)	50 to 64%
Fail (F)	0 to 49%
Technical Fail (TF)	

In order to pass a subject, students **must pass the Final Examination** as per the Subject Outline. This is irrespective of a student's other marks during the session. Students who obtain a composite (aggregate) mark of 50% or greater but do not satisfy the Final Examination pass requirements will be awarded a "Technical Fail" grade.

Students are also **required to reasonably complete all of the other assessment tasks** (other than the Final Examination) in order to pass the subject. Completion of an assessment task will be determined based on the instructions given to the student including: word length, demonstration of research and analysis where required, the Plagiarism Policy, and completion of each section/component of the assessment. Failure to complete any assessment tasks to the standard specified above will result in a Fail grade awarded for the subject.

3.11. Minimum Rate of Progress (MRP)

In accordance with the Minimum Rate of Progress Policy, a student enrolled in a postgraduate program is required to maintain a minimum rate of academic progress. Where a student fails to meet the MRP



requirements in the first instance, he/she will be placed on 'referral' status. A student on 'referral' who fails to meet the minimum rate of progress in the subsequent session will be placed on 'probation'. Finally, a student on 'probation' who fails to meet the MRP in the subsequent session will be excluded from UOWD. For full details regarding the academic progress as specified in the Minimum Rate of Progress Policy, please refer to the "Policies" section on the MyUOWD website

3.12. Special Consideration

Under exceptional circumstances, such as the student suffering from **SERIOUS** illness or other circumstances beyond his/her control, the student may apply for special consideration, including supplementary assessment for internal continuous assessment tasks. Students must provide all of the required information to support their application (including, but not limited to, a medical certificate, medical records, and a specific report from the doctor, as per the requirements of the Special Consideration policy). The Special Consideration policy is summarized in subject outlines and available on the Policies section of the MyUOWD website.

Special consideration requests for assessments during the session (e.g. assignments, tests, quizzes, etc.) must be submitted to the lecturer **within 5 working days from the due date**. Special consideration requests for Final Exams must be submitted to the Dean by completing the relevant form and attaching evidence, **within 5 working days from the Final Exam date**. Students who miss the Final Exam and are given permission under the Special Consideration Policy to sit for a Supplementary Final Exam should note that they may miss enrolment, graduation and other deadlines which are set based on the regular Final Exam dates.

Please note that applying for special consideration does not automatically mean that the request will be granted. Special consideration will only be approved in the case of **SERIOUS** illness or exceptional circumstances. Medical certificates must provide detailed information about the illness. Previous requests for special consideration by the student are also taken into consideration when making a decision about the request outcome.

If a student's supplementary Final Exam request is approved, he/she must be available to sit for the exam on the specified date. No alternative arrangements will be made. The student is also required to pay the supplementary Final Exam fee prior to taking the exam.

3.13. Release of Final Results

Declaration of results

In accordance with the University's Assessment Policy a mark and an approved grade of performance is determined and declared for each subject in which a student is enrolled. An Assessment Committee meeting (ACM) is held after each exam session in order to declare the results for all the subjects in the session. The ACM follows specific processes, set out in the respective terms of reference.

Release of results

After final results are declared at the ACM, they are released and made available on the Student On-Line Services (SOLS) system only. No information concerning results will be given by telephone or via email. Students must log in to their SOLS account and check their final results.

Withheld results

Students must not have a blank declaration of results. A withheld result must be given when a grade is not allocated. Withheld results may be granted as follows:

- WH (withheld): for where there are unavoidable delays in assessing the material:
- WD (withheld deferred): due to a Supplementary Examination being granted in response to an application for Special Consideration



Where a “withheld” result is granted, it is the student's responsibility to contact the Faculty Office as soon as practicable. Failure to do so may result in a “Fail” grade being determined. For detailed information, see the Assessment Policy.

3.14. Re-Evaluation Requests

If a student believes that a mark (or grade) they have been awarded for a subject is not indicative of their performance or that there may have been an error in determining the mark, he/she should approach the lecturer concerned in the first instance to discuss the matter.

Subsequent to discussions with the lecturer, if the student still believes the mark is not correct, he/she may submit a formal re-evaluation request to the Faculty Office by completing the “Request for Re-Evaluation/Re-Marking of Examination” form. This form may be downloaded from the MyUOWD website. An administrative fee of AED 200 per subject is applicable in this instance. Applications to the Faculty Office should be made **no later than 10 working days** after the release of the final results.

If a student is still not satisfied with the outcome following the formal re-evaluation, he/she may appeal to the Dean outlining his/her concern and stating reasons, accompanied by full documentary evidence. The Dean will consider the request and may investigate and make a ruling.

3.15. Graduation Requirement: WAM of 50

To complete their degree and graduate, ALL PG students must achieve a minimum overall Weighted Average Mark (WAM) of 50. Students who do not achieve a WAM of 50 or more, will not be eligible to graduate and must complete additional subjects in order to bring their WAM up to 50.

3.16. Application for Graduation

Students who complete all of the requirements for their degree are eligible to graduate at the next appropriate graduation ceremony. Students who believe they are eligible to graduate are required to apply online, so that their graduation eligibility can be determined and accepted by the Graduation Committee. The Graduation Committee meets up to five times per year. Graduation Applications must be submitted online by the relevant deadline.

Upon the Graduation Committee accepting, verifying and approving that a student has met the required criteria to be eligible to graduate and receive their testamur, UOWD will confirm with the student that they are indeed eligible to graduate.

3.17. Graduation with Distinction

In order to graduate “with Distinction”, students must gain a Weighted Average Mark of 75 or more in the subjects that comprised their course. All subjects which constitute the degree program will be taken into account in determining the granting of an award “with Distinction”. Where students have been granted advanced standing towards their degree as a result of studies undertaken elsewhere, only their performance in subjects studied at UOWD will be taken into account in determining whether they qualify for graduation with distinction. View the Assessment Policy for more details.

3.18. Academic Misconduct

Students are warned that academic misconduct (for example, cheating or copying in examinations or assignments) will have serious consequences. Cheating in any part of a subject may result in failure in the whole subject. Cheating in examinations or deliberate plagiarism in assignments can result in expulsion from the University.



3.19. Amendment of Academic Record

Circumstances where an academic record may be amended

There are only three circumstances where a student's academic record may be amended, that is, where:

- (a) there has been an error in enrolment;
- (b) a student has successfully applied under the Student Academic Grievance Policy to have a mark or grade altered; or
- (c) a student has successfully applied for special consideration under the Special Consideration Policy that has resulted in changing a final grade to withdrawn.

Detailed information is available in the Assessment Policy

3.20. Leave of Absence

Students become eligible for leave of absence at the beginning of the second semester of enrolment and may take a leave of absence for up to one year provided that they apply to the Registrar before week 4 of the semester for which leave is requested. The Leave of Absence request form is available at MyUOWD.

3.21. Transfer to UOW campus Australia

Candidates may transfer to the main campus of the University of Wollongong in Australia **with a minimum of 3 subjects remaining**, subject to meeting Australian Government visa requirements. All marks and grades are fully transferable for relevant subjects. Information regarding Transfer can be made at the Registrar's Department.

3.22. Articulation: Completing another UOWD Masters

For students who have satisfactorily completed a master's degree program at UOWD, articulation to other postgraduate programs is possible, with some credit for prior learning granted. Students must meet with their academic advisor to ensure they complete relevant subjects and are eligible to graduate.



4. FACULTY STAFF INFORMATION

4.1. FACULTY OF BUSINESS STAFF

NAME	QUALIFICATIONS
Prof Valerie Lindsay Dean	PhD University of Warwick, UK
Dr Payyazhi Jayashree Associate Professor Associate Dean - Education	PhD University of Delhi, MA Psychology, BA (Hons) Psychology
Dr Scott Fargher Associate Professor Associate Dean - Research	PhD in Labour Economics, University of Edinburgh, Scotland
Dr Alison Thirwall Associate Professor	PhD in Management, University of Waikato, New Zealand
Dr Arijit Sikdar Associate Professor	PhD Business Policy - Indian Institute of Management, Ahmedabad BTech Indian School of Mines, Dhanbad, India
Dr Balan Sundarakani Associate Professor	PhD Indian Institute of Technology, BEngg, MEngg
Dr Gwendolyn Rodrigues Associate Professor	PhD Mumbai University, BA, MA Economics, Dip. Research Methodology Tata Institute of Social Science
Dr Hela Miniaoui Associate Professor	PhD (Economics) El Manar University of Tunis, Tunisia MA Economics, University of Laval, Quebec
Dr Jawahitha Sarabdeen Associate Professor	PhD Marketing & Law, Multimedia University, Malaysia, LLB, MCL International Islamic University
Dr Kathy Shen Associate Professor	PhD City University Hong Kong, BS, MS Peking University; MPhil
Dr Leoni Jooste Associate Professor	PhD, Financial Accounting, University of Pretoria, South Africa
Dr Melodena Balakrishnan Associate Professor	PhD India, Pune, India, BSc Bombay University, MBA Pune,
Dr Michael Willemyns Associate Professor	PhD Workplace Psychology, Uni of Queensland, Australia, BA (Hons.) First Class Uni of Queensland
Dr Mohan Guruswamy Associate Professor	PhD Business Management, Tata Institute of Social Sciences, India Fellow of Cambridge University, Judge Business School
Dr Mona Mustafa Associate Professor	PhD in Psychology, School of Management, Royal Holloway, University of London, UK



NAME	QUALIFICATIONS
Dr Naeem Muhammad Associate Professor	PhD International Finance, Simon Fraser University, Canada MSc University of Karachi, MA, BSc
Dr Prakash Vel Kumar Shankar Associate Professor	PhD Business Admin, Madurai Kamaraj University, India MPhil, MBA, BBA
Dr Sidney Lowe Associate Professor	PhD King's College, London
Dr Ali Bhayani Assistant Professor	Phd Mumbai University Doctorate in Higher Education Management, University of Bath, UK
Dr Ali Saedvandi Assistant Professor	PhD Economics, Tarbiat Modares University
Dr Asima Shirazi Assistant Professor	PhD SZABIST Karachi, BSc (Hons) Brunel, MLit Aberdeen
Dr Bostjan Gomiscek Assistant Professor	PhD in Technical Sciences, University of Technology, Austria
Dr Flevy Lasrado Assistant Professor	PhD in Quality Management, University of Salford, Manchester, UK
Dr Lamia Obay Assistant Professor	PhD in International Finance & Banking, The George Washington University, USA
Dr Mike Newnham Assistant Professor	PhD University of Leicester, UK
Dr Munir M Lutfi Assistant Professor	PhD Glasgow, MSc George Washington, BA Jordan
Dr Ntantakas Dimitrios Assistant Professor	PhD in Economics, University of Madedonia, Greece
Dr Panagiotis Ganotakis Assistant Professor	PhD in Management Science, Aston University, UK
Dr Ritu Seghal, Assistant Professor	PhD University of Delhi
Dr Slim Saidi, Assistant Professor	PhD Applied Mathematics, Ecole, Polytechnic School Montreal, Canada D.S.A., HEC Business School, Montreal, Canada
Dr Taghreed Abu Salim, Assistant Professor	PhD in Management / Marketing (SAS), Decision Engineering Centre, Cranfield University, UK
Dr Nandini Kaul	Phd in Economics, India.

4.2. FACULTY OF ENGINEERING & INFORMATION SCIENCES STAFF

NAME	QUALIFICATIONS
Prof Mohamed-Salem Mohamed Vall - Dean	PhD Montreal, MSc, BSc Jeddah
Dr Farhad Oroumchian Associate Professor Associate Dean – Education	PhD Syracuse, MSc Sharif, BSc Shahid Beheshti
Dr Abdellatif Tchantchane Associate Professor	PhD Setif University, MA Arizona State University, BSc Case Western Reserve University
Dr Catherine Todd Associate Professor	PhD UOW, BEng (Hons) UOW
Dr. Halim M. Khelalfa Associate Professor	PhD Illinois Institute of Technology Ingeniorat Algiers, MS American University
Dr Feras Hamza Associate Professor	DPhil, Oxford, London, MPhil, BA
Dr Kamal Jaafar Associate Professor	PhD Cambridge University; MBA, BSc,
Dr Mohammed Firoz Associate Professor	PhD, M.A. – Jawaharlal Nehru University, New Delhi, India B.A.(Hons), India. Post-Graduate Diploma in Advertising & Public Relations, India,
Dr Mohamed Watfa Associate Professor	PhD, University of Oklahoma, USA
Dr Nidhal Abdulaziz Associate Professor	PhD Elect Eng Monash University Australia, MSc Eng Basrah University, BSc Eng Basrah University,
Dr Soly Mathew Biju Associate Professor	PhD Banasthali University, MA, BCompSci
Dr Abdelghani Benharref Assistant Professor	Phd Concordia University, Canada
Dr. Zeenath Khan Instructor	PhD, University of Wollongong, Australia
Ziad Choucair Instructor	MBA, UOWD
Majid Munawar Lab Engineer	Bachelors in Mechatronics Engineering Wah Engineering College, Pakistan
Dr Hock Chuan Lim Assistant Professor	PhD, University of New South Wales, Australia
Dr Stefano Fasciani Assistant Professor	PhD, National University of Singapore, Singapore



PROGRAM INFORMATION

All the below listed Business degree subject structures are applicable for students who commenced their studies in 2015. All other students should refer to their own degree planner and not this booklet unless they transferred/changed their degree in 2015.

4.3. Master of Business Administration

<i>Testamur Title of Degree:</i>	Master of Business Administration
<i>Abbreviation:</i>	MBA
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 Sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer).
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Business Administration (MBA) is intended for people who require the knowledge, competencies and managerial skills necessary to operate in a challenging and global environment.

The compulsory subjects of the program have a strategic focus that tackle practical issues and concepts and develop skills required by a modern manager. At the completion of the MBA program, graduates should be able to analyze any problem they encounter within an organization by identifying the key factors, generating a range of solutions and make strong managerial decisions.

The compulsory subjects offer an introduction to key managerial concepts and the skills required by managers, providing a foundation for the elective subjects that follow.

The MBA is an interdisciplinary and practical course that allows participants to apply knowledge gained from their study to bridge the gap between classroom learning and the business world. The program of study requires a commitment to teamwork and enthusiasm to achieve. The University of Wollongong in Dubai has received Accreditation from the UAE Ministry of Education for all their postgraduate programs.

There are eleven (11) compulsory subjects that are required to be completed along with one (1) elective subject to be selected from the approved subjects provided each session. The semester subject offer mentioned below is subject to change.

Course Program

MBA Core (11 Subjects)				
Code	Title	Semester	Credits	
TBS 900	Managing for Success	Autumn / Spring / Summer	6	
TBS 910	Business Analytics	Autumn / Spring / Summer	6	
TBS 903	Managing People in Organizations	Autumn / Spring / Summer	6	
TBS 904	Marketing Management	Autumn / Spring / Summer	6	
TBS 901	Accounting for Managers	Autumn / Spring / Summer	6	
TBS 905	Economic Analysis of Business	Autumn / Spring	6	
TBS 907	Financial Strategy	Autumn / Spring	6	
TBS 909	Corporate Governance	Spring / Summer	6	
TBS 920	International Business Strategy	Autumn / Spring	6	
TBS 921	Strategic Decision Making	Autumn / Spring	6	
TBS 922*	Management Project	TBA	6	
The one (1) elective subject (6cp) will be chosen from the list below. Each subject is 6 Credits unless mentioned differently. Please note these electives offered are subject to change.				
Finance (prerequisite: TBS 907)	FIN924	Advanced Financial Statement	Summer	6
	FIN930	Islamic Banking	TBA	6
	FIN922	Advanced Investment Analysis	Autumn / Spring	6
	FIN955	International Banking	Autumn / Spring	6
HR (Prerequisite TBS 903)	MGMT908	Human Resource Development	Autumn / Spring	6
	MGMT915	Management of Change	Spring / Summer	6
	MGMT953	Human Resource Management	Autumn / Spring	6
	MGMT978	Cross Cultural Management	Autumn / Spring / Summer	6
Marketing (Prerequisite TBS 904)	MARK917	Business to Business Marketing	Spring	6
	MARK936	Consumer Behavior	Autumn / Spring / Summer	6
	MARK940	Marketing Communications	Autumn / Spring	6
	TBS982	Marketing in a Global Economy	Autumn / Spring	6
	MARK938	Services and Relationship	Autumn	6
Project Management (Prerequisite TBS902)	ENGG951	Engineering Project Management	Autumn	6
	IACT901	IT strategic Planning	Autumn	6
	MGMT915	Management of Change	Spring / Summer	6
	TBS930	Operations Management	Autumn / Spring / Summer	6
Information Systems	CSCI925	Human Computer Interaction	Spring	6
	ISIT901	IT Strategic Planning	Autumn	6
	ISIT918	Corporate Network Planning	Autumn	6
Logistics and Supply Chain Management (Prerequisite TBS 902)	ENGG939	Engineering Logistics	Spring	6
	TBS908	Supply Chain Management	Autumn / Spring / Summer	6
	TBS925	Inventory Management	Autumn / Spring	6
	TBS928	Logistics System Management	Autumn / Spring	6
	TBS934	Logistics Information Systems	Spring	6
Quality	MGMT915	Management of Change	Spring / Summer	6
	TBS950	Quality in Management	Autumn / Spring / Summer	6
	TBS953	Management in Service Quality	Autumn / Spring	6
Other Electives	TBS906	Information Technology	Spring	6
	TBS923	Current Issues in Business	Autumn / Spring	6

* Capstone Subject TBS922 to be taken in the final semester

* Students are highly recommended to follow the above sequence of core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree.

4.4. Master of International Business

<i>Testamur Title of Degree:</i>	Master of International Business.
<i>Abbreviation:</i>	MIB
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 Sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer).
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of International Business (MIB) is intended for both new graduates about to embark on their first line managerial position, and as well for experienced managers with relevant professional experience who wish to enhance their knowledge and expertise in global management issues.

The MIB attempts to provide candidates with the necessary skills and competencies to manage effectively in a challenging and changing global environment, and attempts to prepare graduates for careers in management positions in both the public and private sectors.

Course Requirements

Candidates are required to complete twelve (12) subjects (72cps) according to the sequence of study listed below.

There are nine (9) compulsory subjects that are required to be completed along with three (3) elective subjects to be selected from the approved subjects provided each session.

Course Program

MIB Core (9 Subjects)			
Code	Title	Semester	Credits
TBS 980	International Financial Management	Autumn / Spring	6
TBS 981	Managing in Multi-National Companies	Autumn / Spring / Summer	6
MGMT 978	Cross Cultural Management	Autumn / Spring / Summer	6
TBS 923	Current Issues in International Business	Autumn / Spring	6
TBS 982	Marketing in a Global Economy	Autumn / Spring	6
TBS 983	International Business Environment	Autumn / Spring	6
TBS 908	Supply Chain & Operation Management	Autumn / Spring / Summer	6
TBS 984	International Business Strategies	Autumn / Spring	6
*TBS 922	Management Project	Autumn / Spring	6
MIB Electives (Choose any 3)			
ECON 939	Quantitative Economic Analysis	Autumn / Spring	6
FIN 955	International Banking	Autumn/Spring	6
MARK 977	Research for Marketing Decisions	Autumn / Spring	6
MGMT 915	Management of Change	Spring / Summer	6
MGMT 953	Human Resource Management	Autumn / Spring	6



TBS 904	Marketing Management	Autumn / Spring / Summer	6
TBS 905	Economic Analysis of Business	Autumn / Spring	6
TBS 906	Information Systems for Managers	Spring	6
TBS 930	Operations Management	Autumn / Spring / Summer	6

* Capstone Subject TBS922 to be taken in the final semester

* Students are highly recommended to follow the sequence of the core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.

4.5. Master of Quality Management

<i>Testamur Title of Degree:</i>	Master of Quality Management.
<i>Abbreviation:</i>	MQM
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 Sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer)
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Quality Management (MQM) was introduced in Dubai in 1996 in association with the Dubai Quality Group. It is the study of modern management and productivity improvement concepts and techniques. A drive for improved quality requires a change in the whole company culture, including increased quality control from both internal and external sources.

This degree is designed to equip decision-makers and managers with the tools necessary to implement and manage quality systems within organizations.

Course Requirements

Students are required to complete twelve (12) subjects (72cps) according to the sequence of study listed below. There are nine (9) compulsory subjects that are required to be completed along with three (3) elective subjects to be selected from the approved subjects provided each session.

Course Program

MQM Core (9 Subjects)			
Code	Title	Semester	Credits
TBS 901	Accounting for Managers	Autumn / Spring / Summer	6
TBS 950	Quality in Management	Autumn / Spring / Summer	6
TBS 904	Marketing Management	Autumn / Spring / Summer	6
TBS 908	Supply Chain & Operations Management	Autumn / Spring / Summer	6
TBS 903	Managing People in Organizations	Autumn / Spring / Summer	6
TBS 951	Statistics for Quality Management	Autumn / Spring	6
TBS 952	Implementing Quality Systems	Spring / Summer	6
TBS 955	Business Excellence and Quality Management Systems	Autumn / Spring	6
TBS 922*	Management Project	TBA	6
MQM Electives (Any 3)			
TBS 906	Information Systems for Managers	Spring	6
TBS 927	Process and Change Management	Autumn / Spring	6
TBS xxx	Advanced Quality Tools	TBA	6
TBS yyy	Quality Management in the Public Sector	TBA	6
TBS zzz	Quality Management in Healthcare	TBA	6
TBS 935	Project Management	TBA	6
TBS 953	Management of Service Quality	Autumn / Spring	6



- * Capstone Subject TBS922 to be taken in the final semester
- * Students are highly recommended to follow the sequence of core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.



4.6. Master of Strategic Marketing

<i>Testamur Title of Degree:</i>	Master of Strategic Marketing.
<i>Abbreviation:</i>	MSM
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 Sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer).
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The MSM Program provides students with the advanced skills to generate products and services for which there is a defined customer need, and to strategically position the product or service in the market with effective promotion, pricing and distribution strategies. The program strives to provide students with a thorough grounding in the strategic marketing techniques required to excel in today's increasingly competitive global marketplace.

The MSM is for marketing practitioners, with the ambition to become effective marketing strategists, who will apply contemporary marketing theory and practice, incorporating international and global perspectives, to their current and future roles. The knowledge, competencies and skills required in modern day marketing are developed through applied research and critical synthesis of alternate marketing perspectives. The MSM provides opportunities for students to build a solid base for continuous self-development as a marketing expert in their field of specialization.

Course Requirements

Candidates are required to complete twelve (12) subjects (72cps) according to the sequence of study listed below.

There are ten (10) compulsory subjects that are required to be completed along with two (2) elective subjects to be selected from the approved subjects provided each session.

Course Program

MSM Core (10 Subjects)			
Code	Title	Semester	Credits
MARK 922	Marketing Management	Autumn / Spring / Summer	6
MARK 936	Consumer Behaviour	Autumn / Spring / Summer	6
MARK 940	Marketing Communications	Autumn / Spring	6
MARK 938	Services & Relationship Marketing	Autumn	6
MARK 977	Research for Marketing Decisions	Autumn / Spring	6
MARK 980	Strategic Brand Management	TBA	6
MARK 901	Internet Applications for Marketing	TBA	6
MARK 917	Business to Business Marketing	Spring	6
MARK 935	Marketing Strategy	Autumn / Spring	6
TBS 922	Management Project	TBA	6
MSM Electives (any 2)			
MARK 997	Retail Marketing Management	Spring / Summer	6
MARK 957	International Marketing Strategy	TBA	6



MARK 995	Tourism Marketing	TBA	6
TBS 901	Accounting for Managers	Autumn / Spring / Summer	6
TBS 903	Managing people in Organizations	Autumn / Spring / Summer	6

* Capstone Subject TBS 922 to be taken in the final semester

* Students are highly recommended to follow the sequence of the core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.

4.7. Master of Strategic Human Resource Management

<i>Testamur Title of Degree:</i>	Master of Strategic Human Resource Management.
<i>Abbreviation:</i>	MSHRM
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 Sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer).
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Strategic Human Resource Management (MSHRM) is designed to prepare students and professionals with advanced human resource management skills. The program presents powerful tools for analyzing strategic alignment, managing employment relationships and identifying leadership and team dynamic skills essential to orchestrate organizational change. The program will provide critical perspectives on the role and functions of HR executives and change agents.

All courses in the MSHRM degree program are designed to equip individuals with the management expertise to identify and provide solutions to human resource issues that are complex and evolving. Strategic human resource management will provide graduates with the opportunity to obtain proficiency in human resource management concepts, skills and activities in order to help develop human resource systems that will support an organization's strategic objectives.

Course Requirements

Candidates are required to complete twelve (12) subjects (72cps) according to the sequence of study listed below.

There are ten (10) compulsory subjects that are required to be completed along with two (2) elective subjects to be selected from the approved subjects provided each session.

Course Program

MSHRM Core (10 Subjects)			
Code	Title	Semester	Credits
TBS 903	Managing People in Organizations	Autumn / Spring / Summer	6
MGMT 920	Organizational Analysis	Autumn / Spring	6
MGMT 910	Strategic Management	Autumn	6
MGMT978	Cross Cultural Management	Autumn / Spring / Summer	6
MGMT 908	Human Resource Development	Autumn / Spring	6
MGMT 969	Job Analysis, Recruitment and Selection	Autumn / Spring	6
MGMT 949	Performance Management	Spring / Summer	6
MGMT 930	Strategic Human Resource Management	Autumn / Spring	6
MGMT 915	Management of Change	Spring / Summer	6



* TBS 922	Management Project	TBA	6
Electives (Choose any 2)			
TBS 901	Accounting for Managers	Autumn / Spring / Summer	6
MGMT 963	Management of Occupational Health & Safety	TBA	
MGMT 983	Leading Organizations : Politics, Power and Change Agent Whilst Developing Contextual Derivative, "Leadership Competencies"	TBA	6
MGMT 987	Management Special Topics	TBA	6

* Capstone Subject TBS 922 to be taken in the final semester

* Students are highly recommended to follow sequence of the core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.



4.8. Master of Science in Logistics

<i>Testamur Title of Degree:</i>	Master of Science Logistics.
<i>Abbreviation:</i>	MSL
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 Sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer).
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Science Logistics program is designed to provide professionals working within the logistics and operations management area with the skills to manage the flow of materials and information within and between organizations and their business environment. It incorporates both practical and theoretical aspects of logistics and supply chain management to assist managers in increasing business efficiency and advancing their individual careers.

This course will provide managers with the tools to effectively implement supply chain management, enhancing the competitive success and profitability of their organizations. Professionals and managers working within the logistics and operations management area will acquire the skills required to manage the flow of materials and information within and between organizations.

Course Requirements

Candidates are required to complete twelve (12) subjects (72cps) according to the sequence of study listed below.

There are ten (10) compulsory subjects that are required to be completed along with two (2) elective subjects to be selected from the approved subjects provided each session.

Course Program

MSL Core (10 Subjects)			
Code	Title	Semester	Credits
TBS 901	Accounting for Managers	Autumn / Spring / Summer	6
TBS 908	Supply Chain Management	Autumn / Spring / Summer	6
TBS 903	Managing People in Organizations	Autumn / Spring / Summer	6
TBS 912	Quantitative Methods for Decision Making	Autumn	6
TBS 933	Procurement & Inventory Management	Autumn	6
TBS 935	Project Management	TBA	6
TBS 950	Quality Management	Autumn / Spring / Summer	6
TBS 928	Logistics Systems Management	Autumn / Spring	6
TBS 918	Strategic Supply Chain Management	Autumn / Spring	6
*TBS 922	Management Project	TBA	6



Electives (Choose any 2 subjects)			
TBS 927	Process and Change Management	Autumn / Spring	6
TBS 934	Logistics Information Systems	TBA	6
TBS 904	Marketing Management	Autumn / Spring / Summer	6
TBS 953	Management of Service Quality	Autumn / Spring	6

*Capstone Subject TBS922 to be taken in the final semester

* Students are highly recommended to follow the sequence of core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.



4.9. Master of Applied Finance

<i>Testamur Title of Degree:</i>	Master of Applied Finance
<i>Abbreviation:</i>	MAF
<i>Home Faculty:</i>	Faculty of Business
<i>Duration:</i>	2 years (6 sessions) full time or part time equivalent.
<i>Total Credit Points:</i>	72
<i>Starting Session(s):</i>	Intakes each session (Autumn, Spring, Summer).
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village.
<i>Timing/Attendance:</i>	6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Applied Finance (MAF) is designed to prepare students and professionals with advanced financial management and banking skills. This program incorporates finance strategy with banking theory and aligns its application to practice, with the aim of equipping students with the knowledge and skills required to successfully compete in the job market in the areas of accounting, finance and banking. The curriculum has been specifically developed with an international focus, allowing graduates to seek careers in this sector in any part of the world.

The Master of Applied Finance (Banking) offers a detailed examination of banks and related financial intermediaries. It provides an in-depth understanding of banking and finance issues such as investment management, analysis and strategy, international banking management (practice, lending and securities), quantitative economic analysis financial management, and risk assessment. The degree prepares students to develop and enhance professional careers in the finance and banking sectors in a contemporary globalized economy.

The Master of Applied Finance (Investing) offers a detailed examination of investment and portfolio management. The aim of this program is to teach students how to develop and manage investment products for corporate or individual clients and learn tools that allow them to make informed investment decisions. The program will help students develop analytical and research skills necessary to succeed in the investment industry; it will provide students a thorough understanding of the different equity and fixed income securities available in the financial marketplace, as well as derivative securities such as futures and options contracts. The program also equips students with the risk management tools that are essential in highly volatile financial markets all over the world.

The Master of Applied Finance (Islamic Banking & Finance) offers a detailed examination of Islamic Banking and Finance. The program covers areas such as Islamic Banking Instruments, Islamic Financial Instruments, Shari'ah, Islamic Insurance (Takaful), Risk Management in Islamic Financial Markets, Islamic Financial Contracts and Products Development, Islamic Stock Markets, Islamic Corporate Governance and Legal and Regulatory issues in Islamic Banking and Finance. The program will provide students the knowledge and analytical skills to explore and explain the principles and practices of Islamic Banking and Finance.

Course Requirements

Candidates are required to complete twelve (12) subjects (72cps) according to the sequence of study listed below.

There are six (6) compulsory subjects that are required to be completed for all concentrations, four (4) compulsory subjects that are required for each concentration, along with two (2) elective subjects to be selected from the approved subjects provided each session.



Course Program

MAF Core (6 Subjects) for all concentrations			
Code	Title	Semester	Credits
FIN 926	Advanced Corporate Finance	Summer	6
TBS 909	Corporate Governance	Spring / Summer	6
FIN 924	Advanced financial statement Analysis	Summer	6
FIN 922	Advanced Investment Analysis	Autumn / Spring	6
FIN 959	Enterprise Risk Management	TBA	6
FIN 960*	Research in Financial Markets and Institutions	TBA	6
CORE MAF - General			
FIN 930	Islamic Banking & Finance	TBA	6
FIN 925	Banking Theory & Practice	TBA	6
FIN 923	Advanced Portfolio Management	Autumn / Spring	6
FIN 956	Banking, Lending & Securities	Autumn / Spring	6
ELECTIVE MAF - General (Any Two)			
FIN 928	Multinational Financial Management	Autumn / Spring	6
FIN 955	International banking	Autumn / Spring	6
FIN 927	Entrepreneurial Finance	TBA	6
FIN 987	Special topic in Finance	TBA	6
ECON 939	Quantitative Economic Analysis	Autumn / Spring	6
CORE MAF - Banking			
FIN 955	International Banking	TBA	6
FIN 925	Banking Theory & Practice	TBA	6
FIN 9xx	Banking & Financial Institution Law	TBA	6
FIN 956	Banking, Lending & Securities	TBA	6
ELECTIVE MAF - Banking (Any Two)			
FIN 928	Multinational Financial Management	Autumn / Spring	6
FIN 930	Islamic Banking & Finance	TBA	6
FIN 923	Advanced Portfolio management	Autumn / Spring	6
FIN 987	Special Topic in Finance	TBA	6
ECON939	Quantitative Economic Analysis	Autumn / Spring	6
CORE MAF - Investing			
FIN 930	Islamic Banking & Finance	TBA	6
FIN 957	Portfolio Simulation	TBA	6
FIN 923	Advanced Portfolio Management	Autumn / Spring	6
FIN 928	Multinational Financial Management	Autumn / Spring	6
ELECTIVE MAF - Banking (Any Two)			
FIN 955	International Banking	Autumn / Spring	6
FIN 956	Banking, Lending & Securities	Autumn / Spring	6
FIN 927	Entrepreneurial Finance	TBA	6
FIN 987	Special Topics in finance	TBA	6
ECON939	Quantitative Economic Analysis	Autumn / Spring	6
CORE MAF - Islamic Banking & Finance			
FIN 930	Islamic Banking & Finance	TBA	6



FIN 9xx	Advanced Islamic Banking	TBA	6
FIN 9xx	Islamic Insurance (Takaful)and Re-Insurance	TBA	6
FIN9xx	Special topics in Islamic Banking & finance	TBA	6
ELECTIVE MAF – Islamic Banking & Finance (Any Two)			
FIN 925	Banking Theory & Practice	Autumn / Spring	6
FIN 956	Banking, Lending & Securities	Autumn / Spring	6
FIN 955	International Banking	Autumn / Spring	6
FIN 9xx	Banking & Financial Institution Law	TBA	6
ECON939	Quantitative Economic Analysis	Autumn / Spring	6

* Capstone Subject FIN960 to be taken in the final semester (for all MAF streams)

* Students are highly recommended to follow the sequence of the main common core subjects

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.

4.10. Master of Engineering Management

Testamur Title of Degree: Master of Engineering Management
Abbreviation: MEM
Home Faculty: Faculty of Engineering & Information Sciences
Duration: 2 years (5 sessions) full time or part time equivalent.
Total Credit Points: 60
Starting Session(s): Intakes each session (Autumn, Spring, Summer).
Delivery Mode: Face to Face
Location: University of Wollongong in Dubai, Knowledge Village.
Timing/Attendance: 6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Engineering Management (MEM) aims at Engineers who see their careers progressing into management. The program provides a very strong grounding in current management thinking that is applicable to the engineering and manufacturing industries. The MEM program focuses on the need for students to acquire and demonstrate a command of creative, analytical and conceptual skills and challenges the student to analyze, diagnose and execute strategic judgments across all engineering functions. Graduates of this program will become empowered to work in teams and understand managers from other disciplines including finance, human resources and marketing.

Program Requirements

Candidates are required to complete nine (9) subjects (60 credit points) divided into seven (7) compulsory core subjects including Dissertation – (12 Credit Points) and two (2) elective subjects to be selected from the approved subjects provided each session.

MEM Core subjects (7)			
Subjects		Semester	Credits
Core Subjects (48 Credit Points)			
ENGG950	Innovation and Design	Autumn	6
ENGG951	Engineering Project Management	Autumn	6
ENGG953	Modeling of Engineering Management Systems	Spring	6
ENGG954	Strategic Management for Engineers and Technologists	Autumn	6
ENGG956	Financial Management for Engineered Assets	Spring	6
TBS903	Managing in Multi-National Companies	Autumn/Spring	6
ENGG940	Dissertation	Annual	12
Electives (12 Credit Points)			
ENGG937	Special topics in Engineering Management	Spring	6
ENGG938	Engineering Economics	TBA	6
ENGG939	Engineering Logistics	TBA	6
ENGG957	Project implementation and outsourcing	TBA	6
ENGG958	Life-Cycle and Risk Management	TBA	6
ENGG960	Maintenance Requirement Analysis	TBA	6
MGMT915	Management of Change	Spring / Summer	6
MGMT920	Organizational Analysis	TBA	6
MGMT978	Cross Cultural Management	Autumn/Spring	6
TBS 904	Marketing Management	Autumn/Spring	6
TBS 905	Economic Analysis of Business	Autumn/Spring	6
TBS 950	Quality Management	Autumn/Spring	6
TBS 952	Implementing Quality Systems	Spring/Summer	6
TBS 953	Service Management	Autumn/Spring	6
TBS928	Logistics System Management	TBA	6
TBS930	Operations Management	Autumn/Spring	6
TBS933	Procurement Management	TBA	6



It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.

4.11. Master of Information Technology Management

Testamur Title of Degree: Master of Information Technology and Management

Abbreviation: MITM

Home Faculty: Faculty of Engineering & Information Sciences

Duration: 2 years (5 sessions) full time or part time equivalent.

Total Credit Points: 60

Starting Session(s): Intakes each session (Autumn, Spring, Summer).

Delivery Mode: Face to Face

Location: University of Wollongong in Dubai, Knowledge Village.

Timing/Attendance: 6:00pm – 9:00pm Saturday to Thursday.

Overview

The Master of Information Technology Management (MITM) degree program is designed to equip and prepare IT professionals working in various industries for the increasing complexities of the digital economy.

Managing the growing pervasiveness of information and communication technologies in today's business has become a mandatory requirement for current technology professionals and IT managers. The knowledge and skills necessary to anticipate manage and implement business and technological advances that are critical to future business success are always highly in demand.

The Master of Information Technology Management will enable professionals to add value in the rapidly growing and dynamic IT industry of tomorrow. The program is intended to broaden the students' knowledge by providing them with a bridge connecting the academic environment and the outside world. MITM aims at making its graduates adept at coping up with the perpetually advancing industry of Information Technology and its application in business. Further, MITM allows students to make the appropriate business-technology decisions appropriate for today's changing business environment, and prepares them to become tomorrow's information leaders; thereby, enabling graduates to effectively plan and execute strategic information technology initiatives.

Program Requirements

Candidates are required to complete nine (9) subjects (60 credit points) divided into seven (7) compulsory core subjects including Thesis (ISIT990 – 12 Credits points) and two (2) elective subjects to be selected from the approved subjects provided each session.

MITM Core Subjects (7)			
Subjects		Semester	Credits
Core Subjects (48 Credit Points)			
ISIT901	Information Technology Strategic Planning	Autumn	6
ISIT908	Information Technology Governance	Spring	6
ISIT937	Security, Risk Management and Control in Electronic Commerce	Summer	6
ISIT946	Project and Change Management	Spring	6
TBS901	Accounting for Managers	Autumn/Spring	6
TBS981	Managing in Multi-National Companies	Autumn/Spring	6
ISIT990	Professional Practice and Research Project	Annual	12
Electives (12 Credit Points)			



ENGG950	Innovation and Design	Autumn	6
ISIT903	Enterprise Architecture Design	TBA	6
ISIT904	System Integration	TBA	6
ISIT918	Corporate Network Management	TBA	6
ISIT916	Organizational Issues & Information Technology.	TBA	6
MARK901	Internet Application for Marketing	TBA	6
TBS904	Marketing Management	Autumn/Spring	6
TBS905	Economic Analysis of Business	Autumn/Spring	6
TBS930	Operations Management	Autumn/Spring	6
TBS933	Procurement Management	Autumn/Spring	6
TBS950	Quality in Management	Autumn/Spring	6

It is the responsibility of the students to check the subject offering in order to plan their degree. The semester subject offer mentioned above is subject to change.



Master of International Studies

<i>Degree:</i>	Master of International Studies
<i>Abbreviation:</i>	MIST
<i>Faculty:</i>	Faculty of Engineering & Information Sciences
<i>Duration:</i>	years – 5 semesters full time or part-time equivalent
<i>Total Credit Points:</i>	76
<i>Starting Session:</i>	Intakes every semester (Autumn, Spring, Summer)
<i>Delivery Mode:</i>	Face to Face
<i>Location:</i>	University of Wollongong in Dubai, Knowledge Village
<i>Timing:</i>	Sunday-Thursday, 6-9 pm

Overview

The Master of International Studies is a comprehensive program designed to provide background and theoretical approaches to understanding the relationships between nations and regions in areas such as globalization, diplomacy, economics, history, development, labour, culture, environment, and security.

Emphasis is placed on applying theories to practical problems in the greater Middle East and learning how to create policies that make sense in terms of local and regional historical and cultural background. Graduates of the program will be prepared to deal with problems relating to international issues that affect the UAE, the GCC, and the Middle East and South Asia region.

Course Requirements

Candidates are required to complete 9 subjects according to the sequence of study listed below.

There are 6 compulsory subjects that are required to be completed along with 3 elective subjects to be selected from the approved subjects provided each session.

MIST Core Subjects: (6)			
Code	Title	Semester	Credits
MIST902	Politics of International Relations and the Middle East	Spring	8
MIST906	Transforming MENA	Spring	8
MIST908	Globalization and Citizenship	Autumn	8
MIST920	Social Change and Development	Autumn	8
MIST926 *	Research Methods	Autumn	8
MIST990 **	Thesis in International Studies	Autumn/Spring	16 cp (taken over 2 semesters)
Electives: 3 with at least 20 cp			
MIST900	International Law and Diplomacy	TBA	8
MIST910	International Economic Relations	TBA	8
MIST913	Labor and Migration	TBA	8
MIST930	Internship in International Studies	TBA	8
MIST997	Advanced Topics in International Studies: Environment	TBA	8
MIST998	Advanced Topics in International Studies: Terrorism	TBA	8
MGMT978	Cross-Cultural Management	Autumn/Spring	6
TBS923	Current Issues in International Business	Autumn/Spring	6



- * *Must be taken by all new entrants in their first semester of study*
- ** *Can only be taken after completion of core and at least 2 electives*

MIST electives will be offered over the semesters depending upon the availability of faculty

4.12. Master of Media and Communications

<i>Degree</i>	Master of Media and Communications
<i>Abbreviation</i>	MMC
<i>Faculty</i>	Faculty of Engineering & Information Sciences
<i>Duration</i>	2 years (5 semesters) full time or part time equivalent
<i>Total credit points</i>	60
<i>Starting session</i>	Intakes in Autumn, Spring, Summer
<i>Delivery Mode</i>	Face to Face
<i>Location</i>	University of Wollongong in Dubai, KV
<i>Timing</i>	6-9 pm Sunday-Thursday

Overview

The Master of Media and Communications provides theoretical background and advanced skills in media studies and public relations. The program is intended to prepare professionals for work in a new field or to support and polish the skills of those already working in an area of media and communications. While emphasis is placed on conditions of work in the UAE and the greater Middle East region, the theories and skills are applicable around the world in developed as well as emerging markets.

The Master of Media and Communications has two specializations: Media Studies and Public Relations. The direction in media and communications in the 21st century has been toward working alone as well as in teams on projects of all sizes. Today's journalist or PR specialist often functions as a one-person operation responsible for writing, recording audio and video, editing, and producing material for various platforms. Higher level versions of these skills figure in feature films and documentaries.

Program Requirements

Candidates are required to complete 9 subjects (60 cp) according to the sequence of study listed below. There are 6 compulsory subjects that are required to be completed along with 3 elective subjects to be selected from the appropriate major.

Six (6) Core Subjects: (42 credit points)

MMC Core Subjects: (6)			
Code	Title	Semester	Credits
MMC901	Data Journalism: Research and Visualization	Autumn	6
MMC910	Journalism and Society	Spring	6
MMC911	Introduction to News Writing	Spring	6
MMC912	Legal and Ethical Issues	Autumn	6
MMC913	Introduction to Convergence Journalism	Autumn	6
MMC936	Thesis in Media and Communications	Autumn/Spring	12
Electives: 3 subjects (18 credit points)			
MMC915	Design and Desktop Publishing	TBA	6



MMC923	TV Journalism	Spring	6
MMC 925	International Journalism	TBA	6
MMC926	Film and Cinema Studies	Autumn	6
MMC927	Media Management	Summer	6
MMC928	Marketing Media	Spring	6
MMC 900	Internship, <i>or Professional Portfolio</i>	TBA	6
MMC 937	Major Project	TBA	6

5. SUBJECT DESCRIPTIONS

ECON939 Quantitative Economic Analysis

Description: The aim of the subject is to equip students with a conceptual understanding of econometrics and its methodology. Specification, estimation and use of linear regression models will be discussed. Data relating to the UAE and other countries will be used to familiarize students with relevant and important aspects of the course's content. The course is divided into three main components. After a review of the underlying statistical theory, Classical Linear Regression Models will be discussed in-depth. This will include specification, estimation and evaluation of simple and multiple regression models. The second component deals with situations where the assumptions underlying the Classical Linear Regression Models are violated. Specifically, the course will cover problems of multicollinearity, heteroscedasticity and autocorrelation. The final component deals with more advanced topics such as distributed lag models, unit root testing and forecasting using regression and time-series models.

ENGG937 Special Topic in Engineering Management

Description: This is an occasional special topic subject designed to allow Engineering Management and Engineering Practice students an opportunity to gain special knowledge and expertise from specialists in areas of engineering management. Topics will be selected from those areas of Engineering Management in which staff members, visiting staff members or eminent industry practitioners associated with the Faculty are engaged in active research and/or advanced, novel practice. The subject introduces engineers and technologists to state of the art ideas in general areas of engineering management research and practice and will provide a direct insight into the specialist knowledge and expertise of staff, associates and eminent visitors to the Faculty. This encompasses an applications approach involving basic principles of analysis, decision-making and implementation of the special topic offered. The aim is to create awareness of current engineering management issues and future management trends specific to engineering and technology based organizations. This includes an appreciation of strategic importance and potential competitive advantage of the topic offered and the practical potential for organisations to take the ideas behind the special topic on board when making management decisions. The actual topics covered will vary and will depend on the special expertise available to the Faculty at the time the special topic is offered.

ENGG938 Engineering Economics

Description: Engineers today are not limited to the core of their activities being in the technical area but also the strategic and operational decision making processes. The aim of this course is to familiarise engineering students to the field of economics and its relevance and importance to the field of engineering. Initially, the course looks at a broad definition of economics and the basic elements of microeconomics such as concepts of supply and demand, market equilibrium and price elasticity. Macroeconomic issues are covered next with focus on GDP, inflation, unemployment, phenomenon of business cycles, and the financial markets. The core of the course

examines the time value of money and how engineers use this concept for making crucial economic decisions. Future values of capital investments and their links to interest rates and compounding periods is investigated. Future values and present value of annuities, bond and mortgages are also explored. Using the tools developed, the course then applies them in the determination of net present values, internal rates of return and payback periods of diverse investment opportunities. Replacement analysis of capital equipment is examined as well. The implications of taxes, inflation and depreciation for capital budgeting are explored.

ENGG939 Engineering Logistics

Description: Logistics in this course focuses on the design, development, production, distribution, and sustaining support of "systems" throughout their planned life-cycle(s). This course will concentrate on logistics from a systems engineering perspective; i.e., the design of systems for supportability and serviceability, the production and effective distribution of systems for customer use, and the sustaining maintenance and support of systems throughout their period of utilization. Logistics is one of the key elements in sustaining a system and it is important that to successfully accomplish its mission logistics design must be tailored on a total life cycle basis.

ENGG940 Dissertation (12 credit points)

Description: The dissertation is a project allowing you to pursue a particular area in depth and solve a specific practical engineering problem. Students complete a dissertation in their area of interest. The dissertation develops skills in information retrieval, project planning and organization, analysis, problem solving and effective communication of results. Involves the undertaking of an individual supervised project focused on solving a problem relevant to the discipline area of the degree. The student would normally be required to do a literature survey, analysis, and develop suitable solutions to the selected problem. This will allow the students to apply the knowledge and skills acquired in the structured coursework and thus gain valuable confidence in their ability to practice engineering at a high professional standard. Two bound copies of the final report must be submitted for assessment, together with an electronic version.

ENGG950 Innovation and Design

Description: Topics will be selected from: The creative and innovative process, aesthetics in design, life cycle design and planning. Design for economy, maintenance, disassembly, recycling, repair and rehabilitation. Designing with materials. Durability of materials, components, systems and structures. Intellectual property, patents and technology transfer. The international marketplace. Constraints on design: standards, specifications and codes of practice. Feasibility studies and costing Teamwork in design. Case studies.

ENGG951 Engineering Project Management

Description: Topics will cover: Scope Management, Time Management, Human Resource Management, Risk Management, Financial Management, Project Plans, Project Quality Management and Procurement & Contract Management.

ENGG953 Modelling of Engineering Management Systems



Description: Concentrating on the search of appropriate operations research techniques to assist in the solution of engineering management problems and basic experimental design. Topics include:- the basic principles of modelling, decision support models, modelling failure processes, search methods, scheduling models, queuing theory and its application, data collection and design, introduction to experimental design, principles of design, importance of randomisation, simple comparative experiments, experiments with a single factor, randomized blocks and related designs, introduction to factorial designs, Taguchi's philosophy of design.

ENGG954 Strategic Management for Engineers and Technologists

Exclusion: TBS921, MGMT910

Description: The subject introduces engineers and technologists to strategic management. This includes basic principles of analysis, decision-making and implementation. The aim is to create awareness of strategic issues in engineering and technology based organisations. This includes an appreciation of competitive leverage from technology decisions. A need for consciousness of these issues amongst engineers is crucial to their function in both profit and not for profit organisations.

ENGG956 Financial management for engineered assets

Description: Financial management principles, time value of money, discrete assets considerations, continuous assets considerations, identification of cost elements, cost prediction methods, regulatory economics, financial case development, engineered asset repair-replace decision making.

ENGG957 Project implementation and outsourcing

Description: Employment law, contract law, issues such as types of interface i.e. contract types (cost plus, schedule of rates): HR structure and sourcing arrangements, management of the interface, performance measurement, monitoring and management, managing the client, managing the supplier, legal implications, employment law and safety law implications, duty of care, transmission of business, industrial relations, intellectual property, ownership and use of maintenance data and know-how.

ENGG958 Life cycle and risk management

Description: Framework, context and history of asset management, strategic management and engineered asset management in context. Application/adaptation of basic tools, costs and benefits of life cycle management, available models and standards. Possible uses of models business drivers, legal requirements, quality systems and configuration and documentation management, interfaces with other functions (departments and organisations).

ENGG960 Maintenance requirement analysis

Description: Maintenance concept design methodology; reliability theory; data recordings and analysis; identification and analysis of failure modes; maintenance rule selection; preventative replacement policies; optimisation of inspection frequencies; clustering of tasks; opportunity maintenance; specification of resource requirements.



FIN922 Advanced Investment Analysis

Description: This subject is concerned with the tools and logical frameworks with which decision makers choose their investments in a world characterized by uncertainty (risk). Emphasis is on investment in financial assets, such as shares, bonds, options, swaps and futures. Particular subjects covered include portfolio choice, allocations of investments between risky and riskless assets, the term structure of interest rates, asset pricing models, options pricing and hedging with derivatives.

FIN 923 Advanced Portfolio Management

Description: This subject examines advanced topics in the modern theory of optimal investment decision-making, portfolio theory, capital and derivative markets. The subject explores several major areas of interest, including market efficiency models in valuing portfolios and securities, bond analysis, portfolio management and performance evaluation. The subject provides a theoretical framework within which all derivative securities can be valued and hedged and also examines the way in which they are traded

FIN 924 Advanced Financial Statement Analysis

Description: This subject concerns the methodologies of financial statements analysis of listed companies and SMEs using published annual and interim financial data. It covers the interpretation of these data, with an objective of equipping students with the skills necessary to guide stakeholders in making informed decisions. The subject coverage includes regulatory forces and supply of the financial statements, time series and cross sectional analyses of financial statements information, financial forecasting, capital market and corporate information releases, equity valuation models and distress analysis to capture entity's historical and prospective risk and return, state of affairs and growth.

Important among the methodologies adopted for financial statements analysis are financial ratio based intra-firm , inter-firm and global comparisons, cross-sectional correlation, evaluation of operating segment information, seasonality analysis of time series data, Box-Jenkins times series modelling, forecast error analysis, contemporaneous correlation between financial statements based variables and security return estimates, cumulative abnormal return analysis, and multiple discriminate analysis for predicting business failures.

FIN 925 Banking Theory and Practice

Description: This subject examines bank management theory as applied to the practice of bank operations within the banking sector. It entails comprehensive discussion on issues that are commonly involved within the banking environment, such as the regulatory structure, risk management, commercial and consumer lending, capital adequacy analysis, banking financial futures and forwards, the cheque clearing system, and the latest information technology within the banking world.

FIN 926 Advanced Corporate Finance

Description: This subject examines advanced aspects of corporate finance within the contemporary business environment. The subject first analyses the impact of capital markets, information asymmetries and principal-agent conflicts on practical decision-making in the firm. It then investigates several specialised areas receiving increased scrutiny from corporate stakeholders including financial distress and restructuring, corporate governance,



managerial compensation, organisational architecture and risk management, debt and equity strategies, mergers and acquisitions and emerging markets corporate finance.

FIN 927 Entrepreneurial Finance

Description: This subject deals with the financial management tools and techniques appropriate for small and medium-sized business enterprises. It includes topics such as valuing early-stage ventures, venture capital valuation methods, professional venture capital, financial planning, cost of financial capital etc. A case study approach is employed.

FIN 928 Multinational Financial Management

Description: This subject examines international finance and investment from the perspective of the multinational corporation. Topics studied include various aspects of the international monetary system, the Euromarkets, foreign exchange markets, internal and external exposure management techniques, currency futures and options, swaps, financing multinational corporation investment, multinational corporation investment decision making and political risk analysis

FIN 930 Islamic Banking and Finance

Description: This subject is designed to provide students with a basic understanding of the principles, nature and form of Islamic Banking & Finance. Various aspects of Islamic Banking and Islamic Finance will be discussed, such as: Modes of Financing, Product Development, Shariah Standards & Rulings, Islamic Investment products, Islamic Capital Markets, Islamic Insurance (Takaful) System and Islamic Risk Management, etc. A historical background, as well as the challenges for Islamic Banking and Finance, will also be discussed.

FIN 955 International Banking

Description: The global impact of banking is the focus of this subject. The subject incorporates comprehensive discussion of issues that commonly arise in the international banking environment. These include the development of the international monetary system, the deregulation of banking, methods of payment in international trade, foreign exchange markets, international lending and developments of new technology.

FIN 956 Banking, Lending and Securities

Description: Banking, lending and securities focuses on the criteria involved in the bank's lending and securities process. The subject entails comprehensive discussions on issues of lending within the banking environment, such as regulations of security offerings, principles of good lending, documents involved in lending, lending and the consumer credit code and new developments in lending and securities.

FIN 959 Enterprise Risk Management

Description: The focus in this subject is on providing protection against portfolio, financial and corporate risks that are common to any number of basic and advanced investment decisions. Topics covered include risk insurance; the function of a risk management program to satisfy shareholders, employees, regulators, and other important stakeholders; the continuing evolution of best practice risk policies, methodologies and associated risk infrastructures; implementation and the efficient communication of an organisation-wide Enterprise Risk Management (ERM) approach that encompasses market, credit, liquidity, operational, legal and regulatory, business, strategic and reputational risks.

FIN 960 Researches in Financial Markets and Institutions

Description: This subject provides students with the skills and knowledge necessary to conduct applied research within the Finance industry and to provide innovative solutions to both specialist and non-specialist audiences. Students are required to draw on their knowledge of relevant literature and research methodologies to collect and analyse data, interpret results and provide convincing recommendations to relevant stakeholders. Potential topics include interest rate and/or foreign currency swap markets, futures and options pricing models, issues in valuation methodologies, microstructure, developments in either the equity or debt capital markets, the global financial crisis, securitisation, the evolution of infrastructure finance, resource project finance, capital adequacy of banks, issues in bank regulation, stock market exchanges, recent use of technology in markets, financial planning and credit risk measurement.

FIN 9XX Banking & Financial Institution Law

Description: The subject covers the legal framework establishing, controlling and regulating financial institutions, including the Reserve Bank, banks, money market dealers and securities. It also includes topics relating to the law dealing with financial money market instruments, particularly bills of exchange, promissory notes and cheques, the legal basis of the relationship between financial institutions and their client, the law of securities - nature and types of securities, capacity and authority of borrowers entering transactions, and remedies available to secured lenders.

FIN 957 Portfolio Simulation

Description: This subject provides students with realistic stock market simulations whereby they are able to trade shares, options, bonds, managed funds, and international stocks. The core of the subject is in the construction and administration of a simulated investment portfolio using online methods. Students are introduced to financial markets, order placement techniques, trading strategies and portfolio theory. Students experience the pressure of live markets and learn how to manage a portfolio. The subject bridges classroom theory with real-world practical experience.

FIN 987 Special Topics in Finance

Description: The subject bridges classroom theory with real-world practical experience. It provides an opportunity for students to study a topic of interest within the theory and application of finance. The program of study



comprises a combination of coursework and/or research with subject objectives, learning outcomes and assessment(s) approved by the Dean of the Faculty. One of the assessments will involve some empirical work related to U.A.E. or other Gulf country.

FIN 9XX Islamic Insurance and Re-insurance

Description: This subject is designed to provide students with a basic understanding of the principles of Islamic Insurance (Takaful) and Islamic Re-Insurance (Re-Takaful) and explain how they are applied in practice. It covers the Shariah and legal frameworks and addresses a number of operational issues. The course includes topics such as concept of Takaful and Re-Takaful, Models of Takaful, Shariah principals governing Takaful models, legal issues in Takaful, Risk management in Takaful, Solvency and capital adequacy in Takaful etc.

FIN 9XX Special Topics in Islamic Banking and Finance

Description: This course offers students an understanding of several contemporary issues of high importance. Topics include, Islamic Capital Markets; Risk Management in Islamic Banking & Finance; Ethics and Governance of Islamic Financial Institutions; Accounting for Islamic Financial Institutions; Legal and Regulatory Issues in Islamic Banking & Finance; and other Issues (e.g., Islamic Wealth Management etc.).

FIN 9XX Advanced Islamic Banking and Finance

Description: This course offers students an understanding of the Islamic banking industry, covering both the theory and practice of Islamic banking from a Shariah-compliance point of view. The following areas will be discussed: introduction to Islamic economy and banking, history and development of Islamic banking, difference between conventional and Islamic banking, the nature of risk in Islamic banking, the inherent risk in Islamic banking instruments, the operational risk in Islamic banking, the regulatory framework of the conventional and Islamic banking systems, issues involving corporate governance and transparency in Islamic banking and the challenges facing Islamic banking.

ISIT901 Information Technology Strategic Planning

Description: The subject is essentially about the application of technology for competitive advantage. Throughout the subject, the emphasis will be based on techniques and frameworks for "thinking strategically about a company's technological orientation". A wide spectrum of business and technology issues will be covered that address the problems and issues surrounding the analysis and development of an IT strategic plan. Also, students are expected to research the current magazines, journals and electronic media for latest findings and examples on the appropriate strategies used to manage technology and innovation.

ISIT908 Information Technology Governance



Description: Information Technology (IT) is pervasive in today's organisations, playing a critical role in achieving business goals and enabling lower cost structures, new levels of customer service, new products, new markets and new external stakeholders. Whereas in the past IT decisions were delegated to the IT organisation, all managers are today required of not only making better IT decisions, with confidence and competence, but also implementing and monitoring IT initiatives more effectively than their competitors. This course will explore IT governance theory and practice, including decision rights and internal control frameworks, to prepare students for the globally competitive workplace.

ISIT918 Corporate Network Management

Description: The subject investigates the documentation and management of telecommunications networks. Topics to be covered include, but are not limited to:

- Documenting the network: requirements capture and specification, functional specification, design specification, documenting the network configuration.
 - Managing the network: influences on the network, management architectures and standards, performance management, fault management, disaster management, managing changes in a network, cost management.
 - Corporate and regulatory requirements: management teams, operations and support, standards and protocols.
-

ISIT937 Information Technology Security and Risk Management

This subject aims to provide students with a deep understanding of the security, risk management and regulatory aspects of e-commerce facing businesses in the on-line business environment. Today most businesses compete in a global business environment; a sound business strategy that addresses these issues is essential. This subject covers key issues in e-commerce, including: security options, trusted authorities, secure payment systems for the Internet, the regulatory environment and Government policy; risk management and control.

ISIT940 IT Research Projects

Description: This subject is concerned with the emerging issues involved in the analysis, design, development and implementation of a corporate-wide information system. Students will complete an individual project/business case related to the strategic use of IT in an organization. Students are required to apply their experience and knowledge from previous subjects, as well as a set of research methods to prepare a report and presentation. Projects will be undertaken individually and specific topics will be selected based on the student's chosen elective stream and interests. The subject also provides students with enhanced communication and project management skills.

ISIT946 Project and Change Management

Description: This subject provides an introduction to, and overview of, the knowledge and skills required to successfully manage computer-based systems development projects within an organisational setting. Topics and issues considered include: Information Systems project management and its organisational context; inter-



organisational arrangements for e-business including B2B and B2C frameworks, project management tools and techniques; feasibility study methods; resource estimation techniques; behaviour and management of Information Systems project groups; systems development environments for professionals and end-users; quality assurance; project and system evaluation.

ISIT990 Professional Practice and Research Project

Description: This subject involves undertaking a project. Where possible the projects are related to the research interests of the School and/or staff and are chosen to develop the student's research skills. Each student is required to deliver an oral seminar and to prepare a final thesis on the result of the work undertaken

MARK 901 Internet Applications for Marketing

Description: This subject is important in the MENA region, as seen by the adoption of ICT in the region. This includes social media, e-commerce or other tools relevant to business, such as the concept of e-government, which requires a customer-centric mind-set to succeed. The issues facing buyers and sellers online will be applied to marketing subject areas like relationships, community and customer information systems as well as the basic 4P's of marketing. The focus will be at a people and process level to ensure an understanding of what happens in organisations. Internet applications are reviewed from the perspective of the value that electronic networks and data processing can bring to areas of marketing practice. The underlying theme across all areas is how value is added to create overall customer satisfaction in the different areas of marketing practice.

MARK917 Business to Business Marketing

Description: The UAE is dependent on trade, and business to business marketing will play a key role as the UAE economy develops in the future. With several free trade zones the UAE has gained strong repute as one of the largest re-exporting locations (Dubai is the 3rd largest after Hong Kong and Singapore). The concept of business to business marketing is important for senior managers, as is the concept of global supply chains and stakeholder management.

This subject will give students an appreciation of the differences between organisational and consumer customers. Organisation buying practices are different from those of consumers, and, as a result, marketing strategy and operations have distinctly different imperatives. With a much higher level of rationality in decision making, there is a far greater focus on product management and innovation as a source of competitive advantage. There is also a greater focus on logistics and distribution functions, as the reliability of supply is a key need of customers, particularly when product delivery has to interface directly with customer operations. The central role of personal selling in the promotional mix is also dealt with in depth, as it is critically important in generating sales and maintaining relationships with customers.

MARK922 Marketing Management

Description: This subject is considered the foundation subject of the program and has been found highly beneficial by students and by faculty members teaching in the program. It examines the contemporary view of



marketing and focuses on the following areas: identification of market opportunities, segmentation and target marketing, marketing mix decisions, service marketing and international marketing.

MARK935 Marketing Strategy

Description: This subject is the capstone subject in the program. This subject is taught using case studies, the majority of which are developed by UOWD (focusing on the region). An integrated applied project is included, which draws on the key concepts covered in the other core subjects in the program. The subject aims to test students' knowledge and their ability to apply their knowledge on issues related to their current place of work or the market in general.

Marketing strategy facilitates organizations in deploying its resources, in ways that enable it them to increase sales and achieve a sustainable competitive advantage. By the end of the subject, students will be expected to show a thorough understanding of the factors affecting marketing strategy decision making, commensurate with senior-level management. Drawing heavily from theory, this subject focuses on the manner in which strategy is developed. While still focusing on the marketplace and competitor analysis, it will examine how stakeholders influences strategy formulation; for example, how organizations are responding to the new forms of media, where there is increasing scrutiny from a variety of special interest stakeholder groups on aspects such as ethical and social behaviour.

MARK936 Consumer Behaviour

Description: provides a strong framework for students to understand consumer behaviour as shown in CMO studies. The UAE has some unique consumer insights, not just because it has a multinational population, where a significant part is floating (tourists and expats), but also has unique opportunities that need to be capitalized or channelled constructively. The subject will explore the motives of consumers during the purchase of products and services. It will investigate sociological and psychological concepts as they specifically apply to the behaviour of consumers in order to learn how to make more effective marketing decisions. In addition to a required text that will be used to understand the theory, readings and case studies will be assigned for practical application of the concepts.

MARK938 Services and Relationship Marketing

Description: As the UAE diversifies its economy (financial, travel & tourism, government), services will continue to become very important, as they are a major economic contributor to GDP. UAE is a multi-cultural location with a global outlook and this highlights the importance of management students understanding the concept of relationship marketing. This is especially applicable in the concept of social marketing and stakeholder management. Further, external service marketing and internal service marketing are gaining importance in practice and in theory development.

The aim of the subject is to introduce the graduate student to a theoretical and practical perspective of the service industry, its marketing implications, and managing buyer-seller relationships. The subject is intended for students who are interested in learning how to cope with service competition in a customer-oriented manner. The subject will not only deal with issues relating to managing customers in service firms, but is equally intended for manufacturers of physical goods operating in business-to-business or consumer markets, since the importance of



service to success is constantly growing for such firms. Because services and relationships are interrelated, the subject will deal with customer relationship management and relationship marketing, as well as services management.

MARK940 Marketing Communications

Description: This subject is an essential core of the MSM program, since UAE is the largest spender on media in the Arab region. Students are required to understand the communication process to create and evaluate strategies in order to ensure that their communication objectives meet the organization's objectives. This subject will provide both a theoretical and a practical perspective on Marketing Communications and Promotion Strategy. Students will learn to use communication tools such as advertising, sales promotion, point-of-purchase materials, sponsorship programs and publicity, to optimise intervention on organisational issues.

MARK977 Research for Marketing Decisions

Description: This subject is important as consumer insights in the MENA region tend to be different from those in the West. This subject helps students understand the viewpoints of both client and producer across different contexts.

This subject focuses on the role & practice of marketing research in marketing. Marketing research can be defined as the systematic collection, analysis and interpretation of data about market-related and other consumer behaviour, using research methods derived from the behavioural & social sciences. Marketing research is an important means through which all types of organisations can obtain reliable and valid information about their markets, customers or clients, in order to inform their marketing-related decisions. This subject will provide an overview of marketing research as an applied practice and will emphasize the practical aspects of doing research to meet client needs. It will cover the marketing research process beginning with client consultation and research design, as well as data collection, data analysis and report preparation.

MARK980 Strategic Brand Management

Description: The concept of brand management is important for new and existing products (goods and service), organizational branding, people branding, event branding and place branding in both SMEs and large organisations. Brands are not only the responsibility of senior managers and brand/product managers, but also for communication and advertising agencies; thus, strategic brand management is an important topic of study.

This subject focuses on brand management that involves developing brands, managing them in the long run and measuring brand performance to help ensure that firms sustain profits. By taking this subject, students will be able to learn how to: a) identify and establish brand positioning and values, b) plan and implement brand marketing programs, and c) measure and interpret brand performance.

MGMT 908 Human Resource Development

Description: This subject provides an advanced perspective on the use of Human Resource Development (HRD) in enhancing the competitive advantage of organisations, by building up the intellectual and learning system capacities of the organisation to cope with rapidly changing, customer focused environments. The concept of the



Learning Organisation will be developed through the perspective of the HRD policies and actions required to develop and change organisations through their human capital and capabilities.

MGMT 910 Strategic Management

Description: This subject introduces students to theories, concepts and practical issues associated with the strategic management. Topics examined include strategy formulation, choice and implementation; strategy and structure and the organisational context; industry analysis; strategy and competitive advantage.

MGMT 915 Management of Change

Description: This subject analyses how managers conceptualise and lead the process of organisational change. Issues under discussion will be: organisational change theories and models; forces for change; resistance to change; coping with change; recognising, diagnosing, planning and implementing change; approaches to change; and aspects of cultural change management.

MGMT 920 Organisational Analysis

Description: This subject provides students with an understanding of the main theoretical frameworks and conceptual tools used to analyse organisations. The subject approaches organisational analysis using four perspectives: bureaucratic, contingency, political, and cultural. Emphasis is placed on understanding the basis in theory and metaphorical roots of each perspective, as the foundation for using a multiple-perspectives approach to identify the key dynamics of organisations.

MGMT 930 Strategic Human Resource Management

Description: This subject examines strategic management concepts and frameworks, and explores the links between strategic management and human resource management. A number of models of strategic human resource management are considered, in terms of their theoretical foundations and practical utility. The overall focus is on using the conceptual and analytical frameworks of strategic human resource management to develop and implement effective human resource strategies. Students work in a small team format, to develop skills enabling them to explain, critically evaluate and, wherever possible, propose, potential solutions to current strategic human resource management problems/ issues.

MGMT 949 Performance Management

Description: This subject examines the area of performance management, which is defined as an ongoing communication process that involves both the performance manager and employee. Key aspects of this process are examined. Topics include: identifying and describing essential job functions and relating them to the mission and goals of the organisation; developing performance standards; giving and receiving feedback about performance; writing and communicating constructive performance evaluations, and planning education and development activities to maintain and improve, or build on, employee work performance.

MGMT978 Cross Cultural Management

Description: This subject explores the management practices and key issues across cultures in the context of international business and increasing global contact. The three major areas to be explored in this subject are: the



organizational implications of managing people across different cultures; social implications of diverse workplaces, and the types for personal adjustments required of a global manager working in assignments outside his/her home base. Topics include: cross cultural communication, cross-cultural negotiation, decision making, leadership and motivation, comparative management practices, managing with multicultural policies, and the challenges that cultural differences pose for international/global managers.

MIST902 Politics of International Relations

This subject is an introduction to theories of international politics with an emphasis of the Middle East. It surveys the major theories of international relations and some of the newer approaches before examining contemporary relations between states, peoples, and non-state actors. Realism, liberalism, Marxism, and social constructivism are viewed in terms of contemporary global politics. This subject also seeks to apply the broader debates and discussions within International Relations to the Middle East. Therefore, it focuses on the modern history, politics and international relations of the Middle East to expose students to a wide range of political issues that dominate the recent history and contemporary politics of the region. In this context, we will examine the interplay of numerous factors that shape the politics of the Middle East. The readings and discussions throughout the semester revolve around such topics as the historical evolution of the Middle Eastern political geography, the relationship between Islam and politics, the impact of colonialism and nationalism, the political economy of the region, oil wealth and its implications, regime types and prospects for democratization, and the recent Arab uprisings.

MIST906 Transforming MENA

Over the past decade, globalization has been an important driving force for change in the Middle East and North Africa. This course examines and critiques the various dynamics of globalization as it impacts on the region, highlighting the uneven nature of this complex process by revealing the winners and losers of contemporary social, economic, and cultural change. Case studies examine inequalities based on gender, class, and sexuality in particular countries, as well as comparatively within the region. Topics include regional social movements and political change - recent popular uprisings; sex and gender discrimination; marginal laborers; transnational and migrant identities; media and identity; rapid urbanization, slum development and inequality.

MIST908 Globalization and Citizenship

This subject examines the dynamics of globalization and the effects on contemporary societies across the globe, with a focus on representations of identity and citizenship, particularly in the regions of the Middle East, North Africa and South Asia. Key topics will include challenges to state authority coming from grassroots movements for democracy and universal human rights; women's groups; ethnic minorities and indigenous peoples seeking self-determination; the mass migration of workers and refugees; transnationalism, diasporas and global actors

MIST910 International Economic Relations



This subject explores issues and theories central to modern international political economy. It begins with an exploration of the historical and theoretical debates about political economy from mercantilism to liberalism, protectionism, Keynesianism, and neoliberal globalization. It then focuses on current debates over the role of states and international economic regimes in development. The World Bank, the International Monetary Fund (IMF), and the World Trade Organization (WTO) are examined, along with the effects of the 2007/2008 global financial crisis.

MIST926 Research Methods

This course will cover research methods and research design in the social sciences. It is divided into four parts: (1) the goals of social science and elements of research design; (2) selection and application of different methodologies for conducting research; (3) collection of primary and secondary data; and (4) analysis and synthesis of qualitative data in the research writing process. The ethical implications of social research will be considered throughout. Social research is a craft, and like any other craft, it requires practice. Therefore, the approach will be hands-on from the start. Students will learn by doing in all aspects of the course—in class meetings, the computer lab, and out-of-class assignments.

MIST900 International Law and Diplomacy

This subject examines the foundations of international law, how it operates, and how representatives of states and international organizations work. It explores what diplomats do and the limits of diplomatic action. The initial lectures provide students with the theoretical tools to understand how the system of international law has evolved and how international instruments are constructed and ratified. Specific topics that may be addressed in terms of their effect on diplomacy include: the sources of international law; the structure of the international legal system; the relationship between domestic law and international law; the law of treaties; statehood, state jurisdiction and state responsibility; personality, statehood and recognition; human rights; and refugee laws.

MIST913 Labor and Migration

This subject is concerned with the ways in which migration and labor mobility have influenced social transformation in the Middle East, North Africa, and South Asia region (MENASA). These issues are examined at the conceptual level and through case studies in specific countries. Special attention will be given to migration to and within the Gulf states. Labor migration is analyzed both in terms of individual migration experiences and in relation to the broader social, political, and economic effects on sending and receiving countries. Themes include the formation of multi-ethnic societies, development of labor movements, citizenship rights for workers, discrimination and marginalization of labor communities, and increased migration of women. Cross-disciplinary approaches will be introduced to offer a range of theoretical approaches to these issues, and state policies regarding the implementation of immigration policies will be studied.

MIST920 Social Change and Development -

This subject introduces students to problems of inequality in wealth and welfare from a global, comparative, and historical perspective. The causes and consequences of inequalities among countries, as well as gender, class,



ethnic and regional stratification, are examined. Major theoretical perspectives on international development and global social change are studied and applied to an analysis of contemporary social issues. Taking an interdisciplinary approach, this subject examines development as a concept, paradigm, experience, and practice. Following an examination of the main issues and theoretical approaches (modernization, dependency and World System) that have informed the study of development, these approaches are applied to recent development strategies pursued in the MENASA region. Comparative analysis will emphasize the interplay between domestic and international factors in shaping the paths to socio-economic transformation in these countries and evaluate current thinking about how to attack the challenges posed by domestic corruption and continuing poverty. Case studies will explore local understanding of what constitutes development.

MIST997 Advanced Topics in International Studies: Global Environmental Politics

This subject examines contemporary international environmental problems from theoretical and policy perspectives: how environmental problems are defined and identified by scientists and activists and the various political solutions proposed? What are the causes of environmental problems? What strategies do international actors use to address these problems, and which are most successful? What are the most pressing problems facing policymakers today? How do environmental issues lead to problems in areas such as security and economics? To shed light on these questions, this subject first analyzes structures, agents, and processes affecting international environmental politics. Then the subject focuses on contemporary issue areas including the use of natural resources, overpopulation, pollution, energy use, global climate change, environmental security, and potential future problems.

MIST998 Advanced Topics in International Studies: Terrorism and Security

Given the controversial nature of the subject and the events of September 11, 2001, public discourse is often emotionally charged and lacking factual grounding and objective analysis. This subject will attempt to get at the roots of terrorism and analyze the various facets associated with this phenomenon: Why does terrorism occur? What are its international and domestic sources? How do scholars in the field of terrorism research explain it? Students will be introduced to examples of contemporary terrorism, with a particular focus on the Middle East and the post 9/11 security environment. After an initial focus on conceptual issues, the class will explore case studies such as Al-Qaeda and Bin Laden as the prototype of a contemporary terrorist group, the Lebanese Shia group Hezbollah, Hamas in Palestine which some do not consider terrorist, and others.

MIST930 Internship or Practicum

Students who are working full time may prefer a practicum that involves producing a special report or undertaking a job function that is not part of normal duties at the organization where they work. The arrangement should be proposed and negotiated by the student with the approval of a key supervisor on the job and the student's advisor and the program director at UOWD. If a new job function is selected, the student will produce an extensive report on that.

Students who are studying full time may prefer an internship, defined as 10 weeks of full time work at a company or organization performing duties that reflect learning and practice during the Master's program. The student will



be required to maintain a daily written record of work activities and reflect on them, the job, and the organization. To receive full credit, the student will submit this document at the end of the internship; the supervisor(s) at the organization will be asked to submit a letter evaluating the student's performance on the job. An unsatisfactory evaluation by the supervisor(s) means the student cannot earn credit for the internship.

MIST990 Thesis

Writing a thesis is the most traditional way of demonstrating intellectual depth and professional competence at the end of a master's degree program. The approach may be qualitative, quantitative, or mixed; topic and scope must be agreed with the student's advisor and the program director before the student embarks on the thesis. A thesis in International Studies is a synthesis of existing literature, original research, analysis, and exposition at a professional level. It is at least 15,000 words and may reach as many as 25,000.

MMC901 Data Journalism: Research and Visualization

This subject provides students with the skills required to research and present major investigations. Data journalism is one of the key buzzwords in Journalism at present, with Journalists combining strong research and investigative skills with advanced software to present their findings in graphically stimulating and interactive ways. With data becoming increasingly available online, it is incumbent on journalists to be able to find, interpret and present material in ways that readers and viewers can readily understand. This subject – drawing on the readily accessible software - does just that. It provides students with the skills required to be able to work in this fast moving environment.

MMC910 Journalism and Society

The purpose of this subject is to explain the relationship between theory and practice. While some critics may question whether a theory of journalism exists, or is even necessary, many academics will argue that the practice of journalism is underpinned by a strong theoretical tradition that draws from a range of other disciplines. The subject begins by posing a number of questions: What is journalism? What is it that journalists actually do? It then moves on to discuss questions about news practices and techniques. Topics include gate keeping, agenda setting, framing the news, spiral of silence, uses and gratifications, cultivation effects, and structural functionalism in old and new media.

MMC911 Introduction to News Writing

This subject develops skills in straight news reporting for print and online news. Attention will be given to objective and subjective aspects of news interviewing, structuring, and writing. News story areas covered will include writing hard news, as well as color stories, profiles, and human interest stories. Students will apply news writing techniques to tackle different beats and explore some of the issues and stylistic devices that inform longer news related features and news packages. Attention will be paid to interviewing and information gathering techniques and the application of conventional news values to reporting.

MMC912 Legal and Ethical Issues

This subject examines the legal and ethical framework, which governs the work of journalists. It considers the nature, efficacy, and administration of ethical codes relevant to journalism, particularly the Australian Press Council's Statement of Principles. The UAE Journalists' Association's Code is also considered as are the U.S. First Amendment, the UN Declaration on Human Rights, and other texts. Other aspects of professional conduct and professional standards considered include defamation actions, libel laws, breach of privacy, confidentiality, protection of sources, standards of accuracy, fairness, and subjectivity in journalism.

MMC915 Design and Desktop Publishing

This course gives graduate-level introduction to digital media tools necessary in professional media production, communication and design. The course will cover file creation and editing, compression, and content transmission. Over the semester, students will explore professional tools as well as the production possibilities with consumer applications and freeware.

MMC913 Introduction to Convergence Journalism

Convergent journalism makes use of changes in journalism inspired by the development of the internet and other technologies. In this subject, theories and practices of digital media are introduced including photojournalism and simple audio techniques suitable for production of online audio visual packages. A range of topics including building a blog and podcasting lead to students developing and maintaining a blog, learning to podcast, and using a combination of text and images to develop their own web-based publication.

MMC923 Television Journalism

In this subject advanced skills in script writing, editing, producing, and presenting television news or current affairs programs are developed. A primary emphasis is placed on techniques for gathering television news materials in the field.

MMC926 Film and Cinema Studies

An in depth introduction to narrative film that covers historical milestones, major genres, and concludes with an examination of film in the UAE and the Middle East and the developing film industry in the region. Students follow and working with the international film festivals in Abu Dhabi, Dubai (2), and Doha, Qatar during the fall semester and analyze the winning films from those festivals in the spring and summer semesters.

MMC927 Media Management

Media is a word that encompasses some of the most interesting companies in the world that affect the lives of more and more of the world's citizens. How these companies survive in the global marketplace and how they thrive or endure in their local markets is a function of how they are managed. This subject covers economic issues, corporate leadership, narrow or wide focus activities, and future trends in technology that affect media management today and in the future.



MMC928 Marketing Media

This subject covers integrated marketing of media organizations and how media itself acts as a marketing channel. The dual focus provides an introduction to marketing basics and addresses the role of the media in distributing information for itself and on behalf of others. Students identify goals of marketing, define research to provide preliminary information, target their market segments, create marketing campaigns including advertising and public relations, work on pricing and distribution strategies, and observe the organization's business objectives.

MMC929 Public Relations Research

This course includes the application of social science research to the planning, implementation and evaluation of strategic public relations practices. Students should gain familiarity with quantitative and qualitative research methods, experimental design, sampling, data analysis, report writing, research ethics and challenges of researching minority groups.

MMC930 Public Relations Publics

This subject includes studies of publics and their relational interests in and consequences on organizations. Students learn the situational theory of publics; activism theory; and theories of power, risk communication, crisis communication, relationship and relationship management, identity, gender, culture and other dimensions of diversity.

MMC931 Communication Processes

In this subject, students learn theories and practices of communication including organizational, interpersonal, intercultural, small group, persuasion, rhetorical, and conflict resolution. Current PR practice in the Middle East and internationally is examined in the light of theories.

MMC932 Public Relations Programming

This course covers advanced principles and practice techniques, particularly those related to the use of new technology, the Internet and telecommunication. Students should become proficient in research-based strategic planning, audience analysis, message development and design and distribution channels.

MMC933 Case Studies in International Public Relation

International public relations calls for using the best tools of public relations plus awareness that what seems natural or obvious in some markets may be understood negatively in others. By analyzing examples of best public relations practices in a number of countries, students will acquire a framework for their work in the Middle East and the GCC.

MMC935 Internship, Practicum, Thesis, Major Project, or Professional Portfolio



This subject provides five ways for students to demonstrate the depth of their understanding of an area of knowledge, their skills, and their professionalism. Which one they select depends on work situation, concentration, and prior work in the core and elective subjects. Students will make a choice in consultation with their advisor and the program director.

Students who are not working may prefer an internship, defined as three months of full time work at a company or organization performing duties that reflect learning and practice during the Master's program. The student will be required to maintain a daily written record of work activities and reflect on them, the job, and the organization. To receive full credit, the student will submit this document at the end of the internship; the supervisor(s) at the organization will be asked to submit a letter evaluating the student's performance on the job.

Students who are working full time may prefer a practicum that involves producing a special report or undertaking a job function that is not part of normal duties at the organization where they work. The arrangement should be proposed and negotiated by the student with the approval of a key supervisor on the job and the student's advisor and the program director at UOWD.

Producing a thesis is the most traditional way of demonstrating intellectual depth and professional competence at the end of a master's degree program. The approach may be qualitative, quantitative, or mixed; topic and scope must be agreed with the student's advisor and the program director before the student embarks on the thesis.

Students in some concentrations may prefer to demonstrate their analytic and production skills by creating a major project, for example, a documentary, a narrative film, or an investigative report. Topic, approach, and scope must be agreed first with the student's advisor and the program director.

For some students a professional portfolio may be the best way to fulfill the subject requirement. The body of written, digital, or media work of professional standard they produce will be evaluated by their advisor, the program director, and an outside expert in a related field.

TBS 900 Managing for Success

Description: This subject provides students with the tools and concepts necessary to understand and perform professionally within an academic and business environment. The subject focuses on the development of transferable business research and communication techniques and on developing professional working relationships within the working environment that are critical to future professional success.

TBS 901 Accounting for Managers

Description: The subject provides an introduction to accounting, focusing on accounting from the viewpoint of the manager's specific needs for financial information. Key areas to be covered include: decision-making (short- and long-term), internal performance evaluation, legal and quasi-legal background to financial reporting, analysis of financial statements, and strategic business accounting.



TBS 903 Managing People in Organizations

Description: This subject introduces students to ideas about managing people in organisations which thematically combine theories and research in organisational behaviour and human resource management. The subject encourages students to think about management and organisations in ways which are multi-disciplinary, problem solving and critical. It encourages intellectual inquiry and debate using a range of sources: theoretical, journalistic, historical, comparative and quantitative. The subject encourages students to evaluate popular management fads in the light of more rigorous theorising and research. It aims to improve the research, critical thinking, writing and speaking skills of students.

TBS 904 Marketing Management

Description: The subject examines the contemporary view of marketing and focuses on the following areas: identification of marketing opportunities; market segmentation, targeting and positioning; product life cycle analysis; new product development; services marketing and marketing mix decisions. The subject includes the challenges facing the marketing manager in ensuring organisational competitiveness through the marketing function.

TBS 905 Economic Analysis of Business

Description: This subject aims to introduce students to, and develop their understanding of, core economic concepts relevant to business and managerial decision-making, in order that they may identify and interpret those economic events and circumstances which influence the operations of business. Commencing with the microeconomic examination of the behaviour of individual economic units, the subject develops to provide a view of macroeconomics and its application to the functioning of the economy overall. National accounts systems are introduced, as well as the macroeconomic approach that is relevant to an open economy of the type in which businesses operate. A course objective is to equip students to be able to read and understand published articles on business and the broader economy, and interpret these as to their impact on business and government organisations; such material will be used in class.

TBS 907 Financial Strategy

Description: This subject provides an introduction to the theory and practice of financial management. The financial manager plays a key role in the development of a company's strategic plan. In particular s/he is concerned with providing advice on which investment opportunities should be undertaken and how they should be financed. Both of these decisions should be taken in the context of maximising the value of the investment made in the company by its shareholders. Investment of funds in assets determines the size of the company, its profits from operations, its business risk and its liquidity. Obtaining the best mix of financing and dividends determines the company's financial charges and its financial risk; which in turn impacts on its valuation. It is the aim of this course to examine many of these issues.

TBS 908 Supply Chain and Operations Management

Description: Supply Chain Management extends the study of logistics beyond the boundaries of a single organization, and places particular emphasis on the interfaces between the 'chain' or 'network' of enterprises



engaged in moving products, services, and information from suppliers, through intermediaries, to end users/consumers.

The subject focuses on enabling students to develop a supply chain strategy, something which many organizations still do not have in place even today. As leading organizations are now openly embracing more collaborative behaviour for mutual benefit, the subject includes the study of channel relationships between processors, manufacturers, and distributors. Key topics include supply chain infrastructure, operations, information technology and systems, as these are the critical elements of top-performing supply chains. E-Commerce, and the new supply chain business models it facilitates, also receives attention, because this is where so much potential is still to be realized. Transformational change in supply chains is studied from two perspectives, i.e. realignment inside the supply chain itself, and new advanced forms of 'outsourcing'.

TBS 909 Corporate Governance

Description: The aim of this subject is to identify, explain and evaluate the sometimes competing approaches to corporate governance that have defined the terms of the governance debate, to assess the role of public policy in designing and overseeing effective systems of corporate governance, and to examine the relationship between governance issues and business. This will provide students with a sound understanding of the complex issues that have to be faced by industry and government in developing effective corporate governance systems.

TBS 910 Business Analytics

Description: This subject provides students with the fundamental concepts and tools that require understanding the emerging role of business analytics in organizations, and applying business analytics tools to communicate effectively with appropriate professionals to use and interpret analytics models and results for supporting better business decision-making. This subject views business analytics as an extensive use of data, statistical and quantitative analysis, exploratory and predictive models, and fact-based management to drive decisions and actions. This subject moves beyond basic data generation and manipulation, and develops students' capability of data modelling techniques that can be used to draw timely and relevant insights from a range of different forms of data.

TBS 912 Quantitative Methods for Decision Making

Description: This subject provides the foundation of the quantitative techniques such as linear programming, non-linear programming, transportation models, waiting line models, simulation that are required by managers in problem solving and decision making. Logistics decisions involve design and optimisation, which requires application of quantitative modelling and simulation.

TBS 918 Strategic Supply Chain Management

Description: This subject is the capstone subject and provides the concepts and frameworks to develop organisational strategy in the context of supply chain management. Today, competition is no longer between



organisations, but between supply chains, and hence developing an integrative supply chain strategy provides a valuable source of competitive advantage by improving organisational performance.

TBS 920 International Business Strategy

Description: This subject provides a detailed introduction to management within an international business perspective. Business is becoming increasingly global and firms require managers who understand and can resolve the challenges faced in surviving and succeeding in this competitive, diverse and dynamic environment. The subject seeks to integrate a range of disciplines including economics, management, global finance, marketing, operations management, and socio-cultural and political sciences, into a program focussed on the application of such disciplines to real business challenges. The subject therefore intends to build the students awareness of the complexity and dynamic nature of international business, and build their capacity to think and respond strategically. Managers capable of operating effectively in this environment will have truly global skills and will enhance their career prospects in today's exciting international business context.

TBS 921 Strategic Decision Making

Description: This is the capstone subject and should be taken in the final semester of the MBA degree program. This subject is theory- and case-based and will provide a study of the development of strategic decision-making and its application to corporate strategy. The subject consists of three main sections: strategic analysis, strategic choice and strategy implementation. However, it is more realistic to consider these from an integrated point of view and students will be strongly encouraged to develop holistic ideas of strategic decision-making, with emphasis on solutions to actual business challenges. Students should also realise that much of the strategic thinking that will be covered in this subject is also relevant to not-for-profit organisations. The theme throughout the subject will be to assess strategic capability and determine appropriate strategic actions, by developing a sound understanding of the mechanisms behind industry opportunities and threats. That is not to say that a purely mechanistic view is appropriate. Creativity, divergent lateral thinking and some understanding of risk management are essential requirements. The ability to find company information and develop a sophisticated understanding of case information are also skills that will be developed to encourage an educated approach to strategic decision-making.

TBS 922 Management Project

Students will conduct a project related to an organisational context in order to develop their research skills. Students will communicate their findings orally and in writing. Projects will be allocated by the Subject Coordinator.

TBS 923 Current Issues in International Business

Description: The subject is designed to heighten students' awareness of a broad range of contemporary issues in international business, and allow them to situate their own research in this context. The subject will enable students to analyse and interpret current and emerging themes and trends in international business, drawing on a foundation of international business theory and concepts covered in this and other subjects in the program, as well as from wider reading. Students are expected to gain skills in critical enquiry, application of theoretical perspectives from international business, communication of ideas and analysis.



TBS 927 Process and Change Management

Description: As supply chain strategies involve redesign of processes, linkages and workflows, managing organisational change become an essential component for achieving successful supply chain strategy implementation. This subject would benefit students by providing them the perspective of integrating change management within the supply chain context.

TBS 928 Logistics Systems Management

Description: This subject provides knowledge and skills related to various operations involved in logistics systems, such as network planning, inventory control, facility location, vehicle routing and scheduling and warehouse planning. Application of these knowledge and skills are critical in the design and management of logistics and supply chain systems, and hence essential for any logistics managers.

TBS933 Procurement & Inventory Management

Description: Procurement and supply of material are important factors in supply chain, and more so in today's context where outsourcing has become the norm. It is important for supply chain managers to attain knowledge and skills related to procurement management as a core input.

TBS 934 Logistics Information Systems

Description: This subject is included as an elective. Information Systems and Information Technology have become an essential part of supply chain and logistics business strategy. TBS934 provides knowledge related to the technical/technological aspects of information management in logistics

TBS 935 Project Management

Description: is important in the context of managing supply chain in the UAE and Gulf region. Integrated supply chain is becoming more complex in nature with the growing demands of customised solutions by clients. Hence, good project management is recognised as a source of competitive advantage. This subject will ensure that students understand the role of project management over the project life cycle, and will thus be more effective in managing the integration of logistics and supply chain operations during project implementation.

TBS 950 Quality Management

Description: This subject provides an introduction to Quality Management in organizations. It provides frameworks of understanding for the development of the quality movement in post-industrial society and as a coherent field of intellectual study; an overview of quality tools and their purposes; the critical roles of people and change in quality organizations; and an understanding of services marketing with particular focus on service quality and customer satisfaction.



TBS 951 Statistics for Quality Management

Description: This subject provides an in-depth introduction to probability, decision theory, and statistical inference with emphasis on solutions to actual business problems. After developing a foundation in probability theory, the subject extends this foundation to a set of methodologies for the analysis of decision problems. It examines structures for managerial decision making under conditions of partial information and uncertainty. The examination of the use of statistical techniques in managerial decision making processes, including, confidence intervals, hypothesis testing, quality control, simple and multiple regression and factor analysis are applied in realistic case situations.

TBS 952 Implementing Quality Systems

Description: This subject addresses the systems employed for ongoing quality management, including quality control and quality assurance, as well as improvement of quality. Included is an examination of systems thinking as it applies to quality management; the scope of modern quality systems; ISO quality system certification; continuous improvement methodologies, quality system implementation; various practical high impact methodologies and tools; the financial systems to support quality management endeavours; and case studies.

TBS 953 Management of Service Quality

Description: This subject explores the dimensions of successful service firms. Outstanding service organisations are managed differently than their 'merely goods' competitors. Actions are based on different assumptions about the way success is achieved. This evident not only in terms of conventional measures of performance, but also in the enthusiasm of the employees and quality of customer satisfaction. Beginning with the service encounter, service managers must blend marketing, technology, people, and information to achieve a distinctive competitive advantage.

This subject will study service management from an integrated viewpoint with a focus on customer satisfaction. The material will integrate operations, marketing, strategy, information technology and organisational issues. Finally, because the service sector is the fastest- growing sector of the economy, this subject is intended to help students discover entrepreneurial opportunities.

TBS 955 Business Excellence and Quality Management

Description: This course provides an opportunity for specialized interest study within the Quality Management program, by developing the following frameworks of understanding: terminologies and purpose of Quality Assurance; studies of selected methodologies of Quality Assurance; a case study in Quality Assurance: preparing an organization for a selected QA award or accreditation.

TBS 980 International Financial Management

Description: This subject introduces students to financial management in an international context. The topics include: financial environment of international corporate activity; foreign exchange and derivatives markets; methods of foreign exchange risk measurement and management; overview of international financial markets and instruments; financing of foreign trade and foreign direct investments; international working capital management; investment decision making in an international context, including country risk analysis; international aspects of



controlling, reporting and performance analysis; effects of government regulation on management decision making.

TBS 981 Managing in Multi-National Companies

Description: This subject is particularly relevant for those working or seeking work in multinational corporations. It combines the literature on comparative international industrial relations, managing HQ-subsidary relationships, managing international expansion, and managing human resources, and cross-cultural challenges in multinational corporations (MNCs). It begins by examining the major structural and regulatory factors facing managers of multinational corporations: labour markets, national and international regulatory frameworks, identifying location advantages, and building firm-specific resources within the MNC.

TBS 982 Marketing in a Global Economy

Description: This subject will include the following: Introduction to global marketing; the global economic environment; international organizations / regional groupings; social, cultural, political, legal and regulatory environments; the impact of the global financial environment and foreign exchange decisions on marketing; global marketing information systems and research; market entry mode strategies; exporting, licensing, joint ventures, strategic alliances and wholly-owned subsidiaries; global segmentation, targeting, product and pricing decisions; international logistics planning; global marketing communications decisions and the global marketing plan.

TBS 983 International Business Environment

Description: This subject examines the national and international factors which shape the business environment. The inter-play between macro and microeconomic is examined as well as the impact of national economic policies and institutional frameworks on international business. The role of international trade and foreign investment is discussed along with protectionism, foreign direct investment, payments between the nations, exchange rates and globalization.

TBS 984 International Business Strategies

Description: This subject provides an introduction to strategy development in an international business context. Business is becoming increasingly global and firms require managers who can understand and resolve the challenges faced in surviving and succeeding in a competitive global environment. Greater internationalisation of business requires firms to be more competitive, dynamic and, interdependent. Managers must understand the complexities of global cultural, political, economic, organisational, and financial forces and recognise how they affect their firm. Management challenges include dealing with the uncertain external environment, handling the increased risk of international operations, and developing appropriate international strategies.

6. SUBJECT OFFERINGS

Subject Code	Subject Title	Autumn	Spring	Summer
ECON939	Quantitative Economic Analysis	✓	✓	
ENGG937	Special Topic in Engineering Management		✓	
ENGG938	Engineering Economics			✓
ENGG939	Engineering Logistics		✓	
ENGG940	Dissertation (12 credit points)	TBA	TBA	TBA
ENGG950	Innovation and Design	✓		
ENGG951	Engineering Project Management	✓		
ENGG953	Modelling of Engineering Management Systems		✓	
ENGG954	Strategic Management for Engineers and Technologists	✓		
ENGG956	Financial Management for Engineered Assets		✓	
ENGG957	Project Implementation and Outsourcing	TBA	TBA	TBA
ENGG958	Life Cycle and Risk Management	TBA	TBA	TBA
ENGG960	Maintenance Requirement Analysis	TBA	TBA	TBA
FIN9xx	Banking & Financial Institutional Law	TBA	TBA	TBA
FIN9xx	Advanced Islamic Banking	TBA	TBA	TBA
FIN9xx	Islamic Insurance and Re-insurance	TBA	TBA	TBA
FIN9xx	Special Topics in Islamic Banking & Finance	TBA	TBA	TBA
FIN922	Investment Management	✓	✓	
FIN923	Portfolio Management	✓	✓	
FIN924	Financial Statement Analysis for Business			✓
FIN925	Banking Theory and Practice	✓	✓	
FIN926	Advanced Managerial Finance			✓
FIN927	Entrepreneurial Finance	TBA	TBA	TBA
FIN928	Multinational Financial Management	✓	✓	
FIN930	Islamic Banking	TBA	TBA	TBA
FIN955	International Banking	✓	✓	
FIN956	Bank Lending and Securities	✓	✓	
FIN957	Portfolio Stimulation	TBA	TBA	TBA
FIN959	Enterprise Risk Management	TBA	TBA	TBA
FIN960	Research in Financial Markets & Institutions	TBA	TBA	TBA
FIN987	Special Topic in Finance	TBA	TBA	TBA
ISIT901	IT Strategic Planning	✓		
ISIT908	Information Technology Governance		✓	
ISIT918	Corporate Network Management	✓		
ISIT937	Information Technology Security and Risk Management			✓
ISIT940	IT Research Projects	✓		
ISIT946	Project and Change Management		✓	
ISIT998	IT Research Project	TBA	TBA	TBA
MARK901	Internet Applications for Marketing	TBA	TBA	TBA



Subject Code	Subject Title	Autumn	Spring	Summer
MARK917	Business to Business Marketing		✓	
MARK922	Marketing Management	✓	✓	✓
MARK935	Marketing Strategy	✓	✓	
MARK936	Consumer Behaviour	✓	✓	✓
MARK938	Managing Services and Relationship Marketing	✓		
MARK940	Marketing Communications	✓	✓	
MARK957	International Marketing Strategy	TBA	TBA	TBA
MARK959	Sales Management			TBA
MARK977	Research for Marketing Decisions	✓	✓	
MARK995	Tourism Marketing	TBA	TBA	TBA
MARK997	Retail Marketing Management		✓	✓
MARK980	Strategic Brand Management	TBA	TBA	TBA
MGMT908	Human Resource Development	✓	✓	
MGMT910	Strategic Management	✓		
MGMT915	Management of Change		✓	✓
MGMT920	Organisational Analysis	✓	✓	
MGMT930	Strategic Human Resource Management	✓	✓	
MGMT949	Performance Management		✓	✓
MGMT953	Human Resource Management	✓	✓	
MGMT963	Management of Occupational Health & Safety	TBA	TBA	TBA
MGMT969	Job Analysis, Recruitment and Selection	✓	✓	
MGMT978	Cross Cultural Management	✓	✓	✓
MGMT983	Leading Organizations	TBA	TBA	TBA
MGMT987	Management Special Topics	TBA	TBA	TBA
MIST900	International Law and Diplomacy	TBA	TBA	TBA
MIST902	Politics of International Relations and the Middle East		✓	
MIST906	Transforming MENA		✓	
MIST908	Globalization and Citizenship	✓		
MIST910	International Economic Relations	✓		
MIST913	Labor and Migration	TBA	TBA	TBA
MIST920	Social Change and Development	TBA	TBA	TBA
MIST926	Research Methods	✓		
MIST990	Thesis in International Studies	✓	✓	
MIST930	Internship in International Studies	TBA	TBA	TBA
MIST997	Advanced Topics in International Studies: Environment	TBA	TBA	TBA
MIST998	Advanced Topics in International Studies: Terrorism	TBA	TBA	TBA
MMC910	Journalism and Society		✓	
MMC911	Introduction to News Writing		✓	
MMC912	Legal and Ethical Issues	✓		
MMC913	Introduction to Convergence Journalism (for Journalism and Media Studies)	✓		
MMC915	Design and Desktop Publishing	✓		



Subject Code	Subject Title	Autumn	Spring	Summer
MMC923	TV Journalism			✓
MMC925	International Journalism	TBA	TBA	TBA
MMC926	Film and Cinema Studies	✓		
MMC927	Media Management			✓
MMC928	Marketing Media		✓	
MMC929	Public Relations Research (for Public Relations and Professional Writing)	✓		
MMC930	Public Relations Publics			✓
MMC931	Public Relations Processes	✓		
MMC932	Public Relations Programming and Production		✓	
MMC933	Case Studies in International Public Relations		✓	
MMC935	Internship, Practicum, Thesis, Major Project or Professional Portfolio	✓	✓	✓
TBS9xx	Advanced Quality Tools	TBA	TBA	TBA
TBS9xx	Quality Management in the Public Sector	TBA	TBA	TBA
TBS9xx	Quality Management in Healthcare	TBA	TBA	TBA
TBS900	Managing for Success	TBA	TBA	TBA
TBS901	Accounting for Managers	✓	✓	✓
TBS 902	Statistics for Decision Making	✓	✓	
TBS903	Managing People in Organisations	✓	✓	✓
TBS904	Marketing Management	✓	✓	✓
TBS905	Economic Analysis of Business	✓	✓	✓
TBS906	Information Systems for Managers		✓	
TBS907	Financial Strategy	✓	✓	
TBS908	Supply Chain Management	✓	✓	✓
TBS909	Corporate Governance		✓	✓
TBS910	Business Analytics	TBA	TBA	TBA
TBS912	Quantitative Methods for Decision Making	✓		✓
TBS918	Strategic Supply Chain Management	✓	✓	
TBS920	International Business Strategy	✓	✓	
TBS921	Strategic Decision Making	✓	✓	
TBS922	Management Project	TBA	TBA	TBA
TBS923	Current Issues in International Business	✓	✓	
TBS924	Management Project (12 credit points)	TBA	TBA	TBA
TBS925	Inventory Management		✓	
TBS927	Process and Change Management	✓	✓	
TBS928	Logistics System	✓	✓	
TBS930	Operations Management	✓	✓	✓
TBS931	Manufacturing and Operations Management	TBC	TBC	TBC
TBS932	Service Operations Management	TBC	TBC	TBC
TBS933	Procurement and Inventory Management	✓		
TBS934	Logistics Information Systems	TBA	TBA	TBA



Subject Code	Subject Title	Autumn	Spring	Summer
TBS935	Project Management	TBA	TBA	TBA
TBS950	Quality in Management	✓	✓	✓
TBS951	Statistics for Quality Management	✓	✓	
TBS952	Implementing Quality Systems		✓	✓
TBS953	Management of Service Quality	✓	✓	
TBS955	Quality Assurance	✓	✓	
TBS980	International Financial Management	✓	✓	
TBS981	Managing in Multi-National Companies	✓	✓	✓
TBS982	Marketing in a Global Economy	✓	✓	
TBS983	International Business Environment	✓	✓	
TBS984	International Business	✓	✓	

The above schedule is subject to change, especially Summer semester offerings

The University has no obligation to offer a subject to meet the requirements of an individual student.

The University reserves the right to withdraw a lecture class due to insufficient student enrolment.

7. DEGREE PLAN

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

SESSION:	
Subject Code	Core/Elective

Students can enrol in a maximum of three subjects in each session through SOLS after consulting the Academic Advisor.
To enrol in the 4th subject, students require permission from the Dean.

SPRING SESSION 2015 - SUBJECT TIMETABLE

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
6.00 – 9.00						

Check the SASS website for details of SASS workshops (www.uowdubai.ac.ae/sass) and the research website for research seminar information (www.uowdubai.ac.ae/research)

DUE DATES FOR ASSESSMENTS

Use the space provided below to record the due dates of all your assignments and tests. Refer to your subject outline for full details about your assessments.

Week	Subject	Assessment	%	Due Date
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				

SUMMER SESSION 2015 - SUBJECT TIMETABLE

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
6.00 – 9.00						

Check the SASS website for details of SASS workshops (www.uowdubai.ac.ae/sass) and the research website for research seminar information (www.uowdubai.ac.ae/research)

DUE DATES FOR ASSESSMENTS

Use the space provided below to record the due dates of all your assignments and tests. Refer to your subject outline for full details about your assessments.

Week	Subject	Assessment	%	Due Date
2				
3				
4				
5				
6				

AUTUMN SESSION 2015 - SUBJECT TIMETABLE

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
6.00 – 9.00						

Check the SASS website for details of SASS workshops (www.uowdubai.ac.ae/sass) and the research website for research seminar information (www.uowdubai.ac.ae/research)

DUE DATES FOR ASSESSMENTS

Use the space provided below to record the due dates of all your assignments and tests. Refer to your subject outline for full details about your assessments.

Week	Subject	Assessment	%	Due Date
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				

FINAL EXAM TIMETABLES

The Final Exam Timetable is printed with the subject timetable and is available on the students website (my.uowdubai.ac.ae) under the "Timetables" link. The timetable is subject to change and students are advised to check the MyUOWD website for the latest version.

SPRING SESSION 2015

Subject	Exam Date	Exam Time	Exam Location

SUMMER SESSION 2015

Subject	Exam Date	Exam Time	Exam Location

AUTUMN SESSION 2015

Subject	Exam Date	Exam Time	Exam Location

